



WEC 6 HOURS OF SPA- FRANCHORCHAMPS TV DISTRIBUTION

May 6th, 2017
14:30 – 20:30 Local time

WEC **6** HOURS OF
SPA-FRANCHORCHAMPS

WEC
FIA WORLD ENDURANCE
CHAMPIONSHIP

infront
SPORTS & MEDIA

MAIN BROADCAST PARTNERS



	Pan-Europe & APAC
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	Pan-Europe
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	Pan-APAC
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Broadcaster

Territories

Info

LIVE // HIGHLIGHTS // NEWS

Local time unless stated

PAN-EUROPEAN BROADCASTERS

	France	Pay TV Potential Reach: 6m HH	Live & Highlights	LIVE from 19.30 CET HLs:
	Germany/DACH	Free-to-Air Potential Reach: 72m	Live & Highlights	LIVE from 19:30, CET HLs:
	United Kingdom	Pay TV Potential Reach:11m HH	Live & Highlights	LIVE from 18.30, BST HLs:
	Pan-Europe	Pay TV Pan-Europe Potential Reach: 147m HH	Live & Highlights	LIVE from 19.30 CET HLs:
	France	Pay TV Pan- Europe Potential Reach: 75m	Live & Highlights	FULL RACE LIVE FROM 14.30 HLs x 11 FROM
	United Kingdom	Pay TV Pan- Europe Potential Reach: 75m	Live & Highlights	FULL RACE LIVE FROM 13.30 HLs X 8 FROM
	Pan-Europe	Pay TV Pan- Europe Potential Reach: 75m	Live & Highlights	FULL RACE LIVE FROM 14.30 HLs X 7 FROM

EUROPEAN BROADCASTERS

	Austria/DACH	Pay TV Potential Reach: 3.5m (tbc)	Live & Highlights	LIVE: 14.20-16.10 / 18.45-19.55 HLs: 06/5 21.45 - 22.30
	Belgium	Free-to-Air Potential Reach: 10.4m	Highlights	LIVE: 14.10 & 20.00 HLs:8/5 20.00 & COVERAGE IN "AUTOMOBILE"
	Bulgaria	Free-to-Air Potential Reach: 7m	Live & Highlights	LIVE: HLs:

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EUROPEAN BROADCASTERS (CONTINUED)

	Denmark	Pay TV Potential Reach: 2.5m	Highlights	HLs:
	France	Free-to-Air Potential Reach: 58m	Live & Highlights	LIVE: 14.25 for first round / 18.30 - 21.00 HLs: 10/05 9.00
	Germany/DACH	Free-to-Air Potential Reach: 72m	Live & Highlights	LIVE: 14.00-15.00 / 18.30-19.00 HLs:
	Germany/DACH	Pay TV Potential Reach: tbc	Live & Highlights	LIVE: 15.10 - 16.45 / 19.00 -21.00 HLs:
	Germany/DACH	Free-to-Air Potential Reach: 72m	News coverage in F1 Magazine	NEWS IN F1 QUALIFYING MAGAZINE
	Netherlands	Pay TV Potential Reach: tbc	Highlights	HLs:
	Netherlands	Free-to-Air Potential Reach: 15.5m	Highlights	HLs: 14/5 14.00 / 20/5 14.00
	Spain	Free-to-Air Potential Reach: 45m	Live & Highlights	LIVE: HLs:
	Switzerland	Free-to-Air Potential Reach: 7.3m	News coverage	NEWS IN "Sportaktuell"
	United Kingdom	Pay TV Potential Reach: 15m	Highlights	HLs X 8 FROM 10/5
	United Kingdom	Free-to-Air Potential Reach: 58m	Highlights	HLs 13/5 AM
	United Kingdom	Pay TV Potential Reach: 17m	News coverage	NEWS UPDATES AFTER RACE

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PAN-ASIA-PACIFIC BROADCASTERS

	Pan-APAC	Pay TV Potential Reach: 50m	Live & Highlights	LIVE: 17.30 – 20.40 CET HLs:
	Pan-APAC	Pay TV Potential Reach: tbc	Highlights	HLs:

ASIA-PACIFIC BROADCASTERS

	Australia	Pay TV Potential Reach: 2.3m	Live & Highlights	17.45 – 20.45 CET HLs:
	China	sina.com.cn Potential Reach: tbc	Live & Highlights	FULL RACE & QUALIFICATION LIVE HLs ON DEMAND
	China	cn.motorsport.com Potential Reach: tbc	Live & Highlights	FULL RACE & QUALIFICATION LIVE HLs ON DEMAND
	China	Free-to-Air Potential Reach: 1.3b	News coverage in "Autotimes"	NEWS DURING "AUTOTIMES":
	Japan	BS/CS Potential Reach: tbc	Live & Highlights	FULL RACE LIVE FROM 21.00 (JS3), JST HLs & RE-RUNS 11x FROM 08/5
	Japan	Free-to-Air Potential Reach: 110m	Highlights	HLs: 27/5 23.00
	New Zealand	Free-to-Air Potential Reach: 4.2m	Highlights	HLs DURING "CRC MOROSPORT":

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AMERICAS BROADCASTERS



North America, Canada &
Caribbean

Cable TV
Potential Reach: 214m

Live & Highlights

LIVE: 08.30-11.00 FS1, 11.30-13.30
FS2, EST
HLs: 07/5 13.00



Central & South America (Fox
Sports 3)

Pay TV
Potential Reach: 59m HH

Live & Highlights

LIVE: 12.30-18.30 GMT
HLs: 06/05

MENA BROADCASTERS



Middle East & North Africa

Pay TV
Potential Reach: 4m HH

Live & Highlights

LIVE:
HLs:

PAN-AFRICAN BROADCASTERS



Pan-Africa

Pay TV
Potential Reach: 8m HH

Highlights

HLs:

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INTERNET/OTT/MOBILE BROADCASTERS

	TBC	Internet Potential Reach: tbc	Live & Highlights	LIVE: HLs:
	Pan-Europe & Pan-Asia-Pacific	OTT Potential Reach: tbc	Live	FULL RACE LIVE
	North America, Canada & Caribbean	OTT Potential Reach: tbc	Live	FULL RACE LIVE
	Worldwide	FIA WEC Official App	Live	LIVE RACE & OFFICIAL TIMEKEEPING
	Germany	Internet Potential reach: tbc	Live	FULL RACE LIVE
	Belgium	Internet Potential reach: tbc	Live & Highlights	FULL RACE LIVE
	Denmark	OTT Potential reach: tbc	Live	FULL RACE LIVE
	France	Internet Potential reach: tbc	Live	FULL RACE LIVE
	Netherlands	OTT Potential reach: tbc	Live	FULL RACE LIVE
	UK	OTT Potential reach: tbc	Live	FULL RACE LIVE

Broadcaster

Territories

Coverage

NEWS ACCESS



Worldwide

News Access



Worldwide

News Access



Worldwide

News Access



EBU Members

News Access

IN-FLIGHT/CRUISE SHIPS



Worldwide

In-flight & cruise ship distribution

OTHER MEDIA



Worldwide

Coverage in Mobil 1: The Grid distributed internationally

RADIO BROADCASTERS



Worldwide

FULL RACE LIVE COMMENTARY

OUR EXPERIENCE SHARED PASSION YOUR SUCCESS

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