



# WEC 6 HOURS OF MEXICO TV DISTRIBUTION

September 3rd, 2017  
12:00 – 18:00 Local time



# MAIN BROADCAST PARTNERS



	Pan-Europe & APAC
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	Pan-Europe
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	Pan-APAC
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Broadcaster

Territories

Info

**LIVE // HIGHLIGHTS // NEWS**

Local time unless stated

### PAN-EUROPEAN BROADCASTERS

	France	Pay TV Potential Reach: 6m HH	Highlights	HLs: 4/9 11.30
	Germany/DACH	Free-to-Air Potential Reach: 72m	Highlights	HLs: 4/9 11.30 Re-run: 6/9 10.30
	Pan-Europe	Pay TV Pan-Europe Potential Reach: 147m HH	Highlights	HLs: 4/9 11.30
	France	Pay TV Pan- Europe Potential Reach: 75m	Live & Highlights	<b>FULL RACE LIVE</b> HLs 7x from 4/9
	United Kingdom	Pay TV Pan- Europe Potential Reach: 75m	Live & Highlights	<b>FULL RACE LIVE</b> HLs 9x from 5/9

### EUROPEAN BROADCASTERS

	Austria/DACH	Pay TV Potential Reach: 3.5m (tbc)	Live	<b>FULL RACE LIVE</b>
	Belgium	Free-to-Air Potential Reach: 10.4m	Highlights	HLs: 52" HLS & COVERAGE IN "AUTOMOBILE"
	Bulgaria	Free-to-Air Potential Reach: 7m	Live & Highlights	<b>LIVE:</b> HLs:

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**EUROPEAN BROADCASTERS (CONTINUED)**

	Denmark	Pay TV Potential Reach: 2.5m	Highlights	HLs: TBC
	France	Free-to-Air Potential Reach: 58m	Live & Highlights	<b>LIVE: 00.00-01.30 CET</b> HLs: 7/9 10.45
	Germany/DACH	Free-to-Air Potential Reach: 72m	Live	<b>FULL RACE LIVE</b>
	Netherlands	Pay TV Potential Reach: tbc	Highlights	HLs 6x from 6/9 23.00
	Netherlands	Free-to-Air Potential Reach: 15.5m	Highlights	HLs: 10/9 16.00 & 16/9 16.00
	Spain	Free-to-Air Potential Reach: 45m	Highlights	HLs: TBC
	Switzerland	Free-to-Air Potential Reach: 7.3m	News coverage	<b>NEWS IN "Sportaktuell"</b>
	United Kingdom	Pay TV Potential Reach: 15m	Live & Highlights	<b>LIVE: 3/9 @ 17.30 (BTS2)</b> HLs x 5: TX1 6/3 @ 16.00 (BTS3)
	United Kingdom	Free-to-Air Potential Reach: 58m	Highlights	HLs: 10/9 @ 07.00
	United Kingdom	Pay TV Potential Reach: 17m	News coverage	<b>NEWS UPDATES AFTER RACE</b>
	United Kingdom	Free-to-Air Potential Reach: 58m	Highlights	HLs: 7/9 @ 24.00

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PAN-ASIA-PACIFIC BROADCASTERS

	Pan-APAC	Pay TV Potential Reach: 50m	Live & Highlights	<b>FULL RACE LIVE</b> HLs: TBC
	Pan-APAC	Pay TV Potential Reach: tbc	Highlights	HLs: TBC

ASIA-PACIFIC BROADCASTERS

	Australia	Pay TV Potential Reach: 2.3m	Live & Highlights	<b>FULL RACE LIVE</b> HLs: TBC
	China	sina.com.cn Potential Reach: tbc	Live & Highlights	<b>FULL RACE &amp; QUALIFICATION LIVE</b> HLs ON DEMAND
	China	IPTV Potential Reach: tbc	Live & Highlights	<b>FULL RACE LIVE</b> HLs ON DEMAND
	China	Free-to-Air Potential Reach: 1.3b	News coverage in "Autotimes"	<b>NEWS DURING "AUTOTIMES"</b>
	Japan	BS/CS Potential Reach: tbc	Live & Highlights	<b>FULL RACE LIVE: 01.30 (JS3)</b> HLs X 5: TX1 17/9 20.00 (JS3)
	Japan	Free-to-Air Potential Reach: 110m	Highlights	HLs: 16/9 23.00
	New Zealand	Free-to-Air Potential Reach: 4.2m	Highlights	HLs DURING "CRC MOROSPORT: 10/9 @ 16.00

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**AMERICAS BROADCASTERS**



North America, Canada & Caribbean

Cable TV  
Potential Reach: 214m

Live & Highlights

**LIVE (EST): 14.00 – 16.00 (FSGo),  
16.00 – 17.30 (FS2), 18.00 – 20.00  
(FS1)**  
HLs in “Chequered Flag”



Central & South America (Fox Sports 3)

Pay TV  
Potential Reach: 59m HH

Live & Highlights

**FULL RACE LIVE**  
HLs: TBC

**MENA BROADCASTERS**



Middle East & North Africa

Pay TV  
Potential Reach: 4m HH

Live & Highlights

**LIVE: TBC**  
HLs: TBC

**PAN-AFRICAN BROADCASTERS**



Pan-Africa

Pay TV  
Potential Reach: 8m HH

Highlights

HLs: 5x from 7/9

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INTERNET/OTT/MOBILE BROADCASTERS

	TBC	Internet Potential Reach: tbc	Live	<b>FULL RACE LIVE</b>
	Pan-Europe & Pan-Asia-Pacific	OTT Potential Reach: tbc	Live	<b>FULL RACE LIVE</b>
	North America, Canada & Caribbean	OTT Potential Reach: tbc	Live	<b>FIRST 2.5 HRS LIVE</b>
	Worldwide	FIA WEC Official App	Live	<b>LIVE RACE &amp; OFFICIAL TIMEKEEPING</b>
	Germany	Internet Potential reach: tbc	Live	<b>FULL RACE LIVE</b>
	Belgium	Internet Potential reach: tbc	Live & Highlights	<b>FULL RACE LIVE</b>
	Denmark	OTT Potential reach: tbc	Live	<b>FULL RACE LIVE</b>
	France	Internet Potential reach: tbc	Live	<b>FULL RACE LIVE</b>
	Netherlands	OTT Potential reach: tbc	Live	<b>FULL RACE LIVE</b>
	UK	OTT Potential reach: tbc	Live	<b>FULL RACE LIVE</b>

Broadcaster

Territories

Coverage

NEWS ACCESS



Worldwide

News Access



Worldwide

News Access



Worldwide

News Access



EBU Members

News Access

IN-FLIGHT/CRUISE SHIPS



Worldwide

In-flight & cruise ship distribution

OTHER MEDIA



Worldwide

Coverage in Mobil 1: The Grid distributed internationally

RADIO BROADCASTERS



Worldwide

FULL RACE LIVE COMMENTARY



# OUR EXPERIENCE SHARED PASSION YOUR SUCCESS

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