

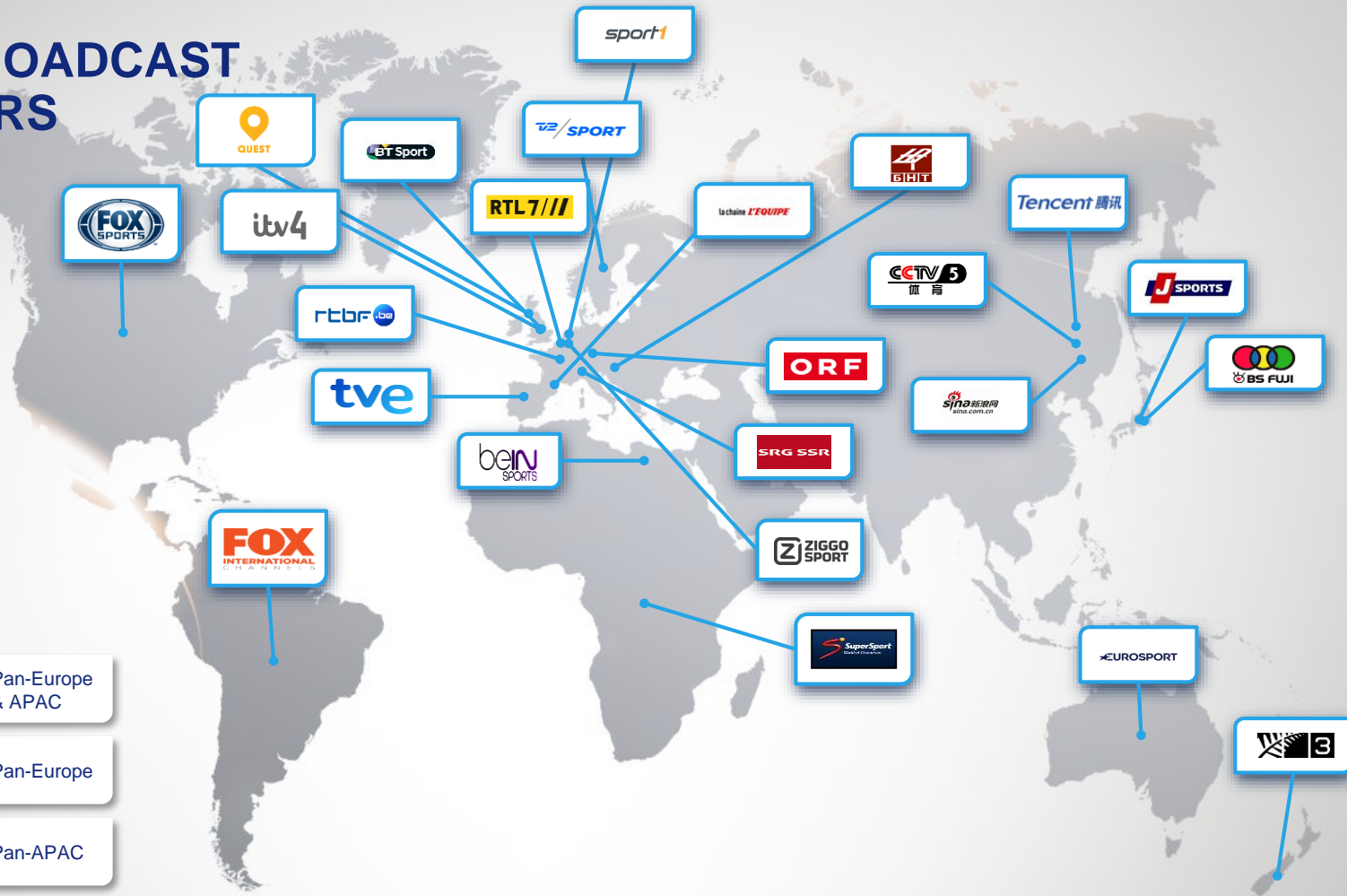


WEC 6 HOURS OF SHANGHAI TV DISTRIBUTION

November 5th, 2017
11:00 – 17:00 Local time



MAIN BROADCAST PARTNERS



	Pan-Europe & APAC
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	Pan-Europe
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	Pan-APAC
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Broadcaster

Territories

Info

LIVE // HIGHLIGHTS // NEWS

Local time unless stated

PAN-EUROPEAN BROADCASTERS

	France	Pay TV Potential Reach: 6m HH	Live & Highlights	FULL RACE LIVE HLs: 07/11 23.30
	Germany/DACH	Free-to-Air Potential Reach: 72m	Live & Highlights	LIVE: Last 1.5hrs & podium (ES1) HLs: 07/11 23.30
	Pan-Europe	Pay TV Pan-Europe Potential Reach: 147m HH	Live & Highlights	LIVE: Last 1.5hrs & podium (ES1) HLs: 07/11 23.30
	UK	Pay TV Potential Reach: TBC	Live & Highlights	LIVE: Last 1.5hrs & podium (ES2) HLs: 07/11 23.35 GMT
	Pan-Europe	Pay TV Pan- Europe Potential Reach: 75m	Live & Highlights	FULL RACE LIVE HLs 7x from 05/11 19.30
	France	Pay TV Pan- Europe Potential Reach: 75m	Live & Highlights	FULL RACE LIVE HLs 8x from 05/11 21.10
	United Kingdom	Pay TV Pan- Europe Potential Reach: 75m	Live & Highlights	FULL RACE LIVE HLs 7x from 05/11 03.12

EUROPEAN BROADCASTERS

	Austria/DACH	Pay TV Potential Reach: 3.5m (tbc)	Live	LIVE: 04/11 03.50 – 10.30
	Belgium	Free-to-Air Potential Reach: 10.4m	Highlights	HLs: 52" HLS & COVERAGE IN "AUTOMOBILE" 06/11
	Bulgaria	Free-to-Air Potential Reach: 7m	Live & Highlights	TBC

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EUROPEAN BROADCASTERS (CONTINUED)

	Denmark	Pay TV Potential Reach: 2.5m	Live & Highlights	FULL RACE LIVE HLs: TBC
	France	Free-to-Air Potential Reach: 58m	Live & Highlights	LIVE: 06.00-10.30 HLs:
	Germany/DACH	Free-to-Air Potential Reach: 72m	Live & Highlights	LIVE: 06.00-08.00; chequered flag at 10.20 (Sport1); (Sport1+) HLs: 05/11 23.30
	Germany/DACH	Free-to-Air Potential Reach: 72m	Live & Highlights	LIVE: 06.00-08.00; chequered flag at 10.20 (Sport1); (Sport1+) HLs: 05/11 23.30
	Netherlands	Pay TV Potential Reach: tbc	Highlights	HLs: TBC
	Netherlands	Free-to-Air Potential Reach: 15.5m	Highlights	HLs: 12/11 16.00 & 18/11 16.00
	Spain	Free-to-Air Potential Reach: 45m	Highlights	HLs: TBC
	Switzerland	Free-to-Air Potential Reach: 7.3m	News coverage	NEWS IN "Sportaktuell"
	United Kingdom	Pay TV Potential Reach: 15m	Highlights	HLs: 6x from 09/11 08.00 (BT Sport 2/ BT Sport 3)
	United Kingdom	Free-to-Air Potential Reach: 58m	Highlights	HLs: 11/11 08.30 (BST)
	United Kingdom	Pay TV Potential Reach: 17m	News coverage	NEWS UPDATES AFTER RACE
	United Kingdom	Free-to-Air Potential Reach: 58m	Highlights	HLs: TBC

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PAN-ASIA-PACIFIC BROADCASTERS

	Pan-APAC	Pay TV Potential Reach: 50m	Live & Highlights	FULL RACE LIVE HLs: TBC
	Pan-APAC	Pay TV Potential Reach: tbc	Highlights	HLs: TBC

ASIA-PACIFIC BROADCASTERS

	Australia	Pay TV Potential Reach: 2.3m	Live & Highlights	FULL RACE LIVE HLs: TBC
	China	sina.com.cn Potential Reach: tbc	Live & Highlights	FULL RACE & QUALIFICATION LIVE HLs ON DEMAND
	China	IPTV Potential Reach: tbc	Live & Highlights	FULL RACE LIVE HLs ON DEMAND
	China	Free-to-Air Potential Reach: 1.3b	News	NEWS DURING "AUTOTIMES"
	Japan	BS/CS Potential Reach: tbc	Live & Highlights	FULL RACE LIVE: 11.00 (JS4) HLs 10x from 07/11 21.30 (JS1)
	Japan	Free-to-Air Potential Reach: 110m	Highlights	HLs: 25/11 23.00
	New Zealand	Free-to-Air Potential Reach: 4.2m	Highlights	HLs DURING CRC MOROSPORT: 08/11 16.00

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LIVE // HIGHLIGHTS // NEWS
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AMERICAS BROADCASTERS

	North America, Canada & Caribbean	Cable TV Potential Reach: 214m	Live & Highlights	LIVE (EST): 23.00 – 02.30 (FS2); 02.30 – 05.00 (FS1) HLs in “Chequered Flag”
	Central & South America (Fox Sports 3)	Pay TV Potential Reach: 59m HH	Live & Highlights	LIVE (CDT): 21.00 – 03.30 (FS3) HLs: TBC

MENA BROADCASTERS

	Middle East & North Africa	Pay TV Potential Reach: 4m HH	Live & Highlights	LIVE: TBC HLs: TBC
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PAN-AFRICAN BROADCASTERS

	Pan-Africa	Pay TV Potential Reach: 8m HH	Highlights	HLs: 4x from 9/11 20.00 (SS5/SS2/SS2A/SS6/SS6A)
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INTERNET/OTT/MOBILE BROADCASTERS

	TBC	Internet Potential Reach: tbc	Live	FULL RACE LIVE
	Pan-Europe & Pan-Asia-Pacific	OTT Potential Reach: tbc	Live	FULL RACE LIVE
	Worldwide	FIA WEC Official App	Live	LIVE RACE & OFFICIAL TIMEKEEPING
	Germany	Internet Potential reach: tbc	Live	FULL RACE LIVE OTT
	Belgium	Internet Potential reach: tbc	Live	FULL RACE LIVE
	Denmark	Internet Potential reach: tbc	Live	FULL RACE LIVE
	France	Internet Potential reach: tbc	Live	FULL RACE LIVE
	UK	OTT Potential reach: tbc	Live	FULL RACE LIVE

Broadcaster

Territories

Coverage

NEWS ACCESS



Worldwide

News Access



Worldwide

News Access



Worldwide

News Access



EBU Members

News Access

IN-FLIGHT/CRUISE SHIPS



Worldwide

In-flight & cruise ship distribution

OTHER MEDIA



Worldwide

Coverage in Mobil 1: The Grid distributed internationally

RADIO BROADCASTERS



Worldwide

FULL RACE LIVE COMMENTARY

OUR EXPERIENCE SHARED PASSION YOUR SUCCESS

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