

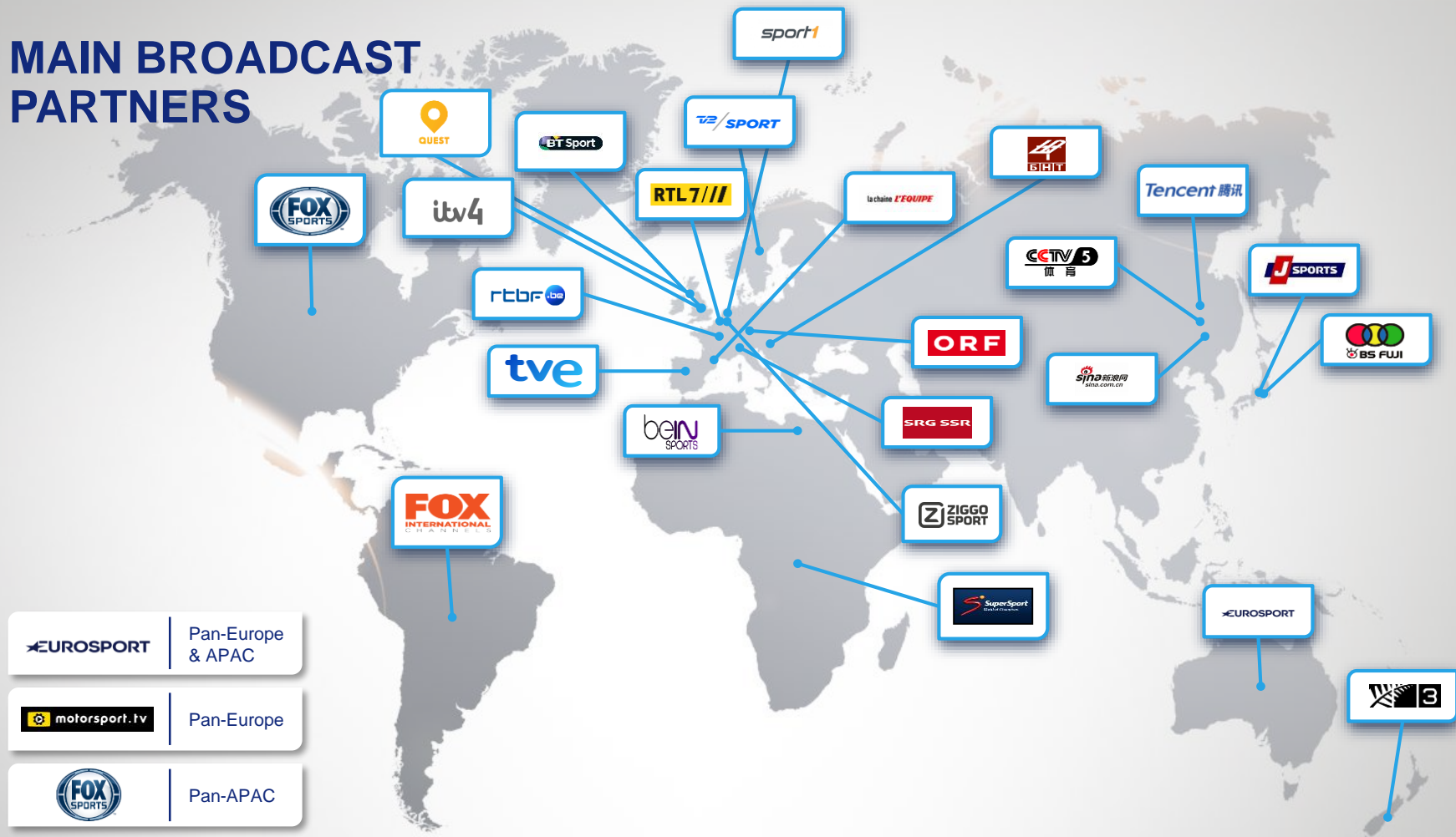
A light gray world map serves as the background for the title. The map is centered on the Atlantic Ocean, with North and South America on the left and Europe and Africa on the right. A bright sunburst effect is visible in the upper right quadrant, over the North Atlantic.

# WEC 6 HOURS OF COTA TV DISTRIBUTION

September 16th, 2017  
12:00 – 18:00 Local time



# MAIN BROADCAST PARTNERS



Broadcaster

Territories

Info

**LIVE // HIGHLIGHTS // NEWS**

Local time unless stated

## PAN-EUROPEAN BROADCASTERS

	France	Pay TV Potential Reach: 6m HH	Highlights	<b>FULL RACE LIVE</b> HLs: 19/9 22.30
	Germany/DACH	Free-to-Air Potential Reach: 72m	Highlights	<b>LIVE 18.50 – 20.00; 23.30 – 01.15</b> HLs: 19/9 22.30
	Pan-Europe	Pay TV Pan-Europe Potential Reach: 147m HH	Highlights	<b>LIVE 18.50 – 20.00; 23.30 – 01.15</b> HLs: 19/9 22.30
	Pan-Europe	Pay TV Pan- Europe Potential Reach: 75m	Live & Highlights	<b>FULL RACE LIVE</b> HLs 7x from 18/9
	France	Pay TV Pan- Europe Potential Reach: 75m	Live & Highlights	<b>FULL RACE LIVE</b> HLs 5x from 19/9
	United Kingdom	Pay TV Pan- Europe Potential Reach: 75m	Live & Highlights	<b>FULL RACE LIVE</b> HLs 8x from 18/9

## EUROPEAN BROADCASTERS

	Austria/DACH	Pay TV Potential Reach: 3.5m (tbc)	Live	<b>FULL RACE LIVE</b>
	Belgium	Free-to-Air Potential Reach: 10.4m	Highlights	<b>HLs: 52" HLS &amp; COVERAGE IN "AUTOMOBILE"</b>
	Bulgaria	Free-to-Air Potential Reach: 7m	Live & Highlights	<b>LIVE:</b> HLs:

Broadcaster

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# EUROPEAN BROADCASTERS (CONTINUED)

**TV2 / SPORT**

Denmark

Pay TV  
Potential Reach: 2.5m

Highlights

HLs: TBC

la chaîne  
**L'EQUIPE**

France

Free-to-Air  
Potential Reach: 58m

Live & Highlights

**LIVE: 19.50 – 21.30; 23.00 – 02.25**  
HLs: 20/9 13.30

**sport1**

Germany/DACH

Free-to-Air  
Potential Reach: 72m

Live

**LIVE 21.30 – 01.015 (Sport1);  
21.30 – 01.30 (Sport1+)**

**ZIGGO  
SPORT**

Netherlands

Pay TV  
Potential Reach: tbc

Highlights

HLs 6x from 20/9 23.00

**RTL7///**

Netherlands

Free-to-Air  
Potential Reach: 15.5m

Highlights

HLs: 01/10 15.30 & 7/10 15.30

**tve**

Spain

Free-to-Air  
Potential Reach: 45m

Highlights

HLs: TBC

**SRG SSR**

Switzerland

Free-to-Air  
Potential Reach: 7.3m

News coverage

**NEWS IN "Sportaktuell"**

**BT Sport**

United Kingdom

Pay TV  
Potential Reach: 15m

Live & Highlights

**FULL RACE LIVE (BTS Extra 3)**  
HLs x 3: TX1 20/9 @ 21.00 (BTS2)

**itv4**

United Kingdom

Free-to-Air  
Potential Reach: 58m

Highlights

HLs: 24/9 @ 07.00

**sky SPORTS NEWS**

United Kingdom

Pay TV  
Potential Reach: 17m

News coverage

**NEWS UPDATES AFTER RACE**

**QUEST**

United Kingdom

Free-to-Air  
Potential Reach: 58m

Highlights

HLs: 21/9 @ 24.00

Broadcaster

Territories

Info

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### PAN-ASIA-PACIFIC BROADCASTERS

	Pan-APAC	Pay TV Potential Reach: 50m	Live & Highlights	<b>FULL RACE LIVE</b> HLs: TBC
	Pan-APAC	Pay TV Potential Reach: tbc	Highlights	HLs: TBC

### ASIA-PACIFIC BROADCASTERS

	Australia	Pay TV Potential Reach: 2.3m	Live & Highlights	<b>FULL RACE LIVE</b> HLs: TBC
	China	sina.com.cn Potential Reach: tbc	Live & Highlights	<b>FULL RACE &amp; QUALIFICATION LIVE</b> HLs ON DEMAND
	China	IPTV Potential Reach: tbc	Live & Highlights	<b>FULL RACE LIVE</b> HLs ON DEMAND
	China	Free-to-Air Potential Reach: 1.3b	News coverage in "Autotimes"	<b>NEWS DURING "AUTOTIMES"</b>
	Japan	BS/CS Potential Reach: tbc	Live & Highlights	<b>FULL RACE LIVE: 01.30 (JS3)</b> HLs X 6: TX1 17/9 17.00 (JS3)
	Japan	Free-to-Air Potential Reach: 110m	Highlights	HLs: TBC
	New Zealand	Free-to-Air Potential Reach: 4.2m	Highlights	HLs DURING "CRC MORORSPORT: 24/9 @ 16.00

Broadcaster

Territories

Info

**LIVE // HIGHLIGHTS // NEWS**

Local time unless stated

### AMERICAS BROADCASTERS



North America, Canada &  
Caribbean

Cable TV  
Potential Reach: 214m

Live & Highlights

**LIVE (EST): First 3.5 hrs (FS GO);  
final 2.5 hrs (FS2); final hr  
delayed (FS1)**  
HLs in "Chequered Flag"



Central & South America (Fox  
Sports 3)

Pay TV  
Potential Reach: 59m HH

Live & Highlights

**LIVE 12.00 – 14.30; 17.00 – 18.30  
(FS3)**  
HLs: TBC

### MENA BROADCASTERS



Middle East & North Africa

Pay TV  
Potential Reach: 4m HH

Live & Highlights

**LIVE: TBC**  
HLs: TBC

### PAN-AFRICAN BROADCASTERS



Pan-Africa

Pay TV  
Potential Reach: 8m HH

Highlights

HLs: 4x from 21/9 21.30 (SS6)

Broadcaster

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**INTERNET/OTT/MOBILE BROADCASTERS**



TBC

Internet  
Potential Reach: tbc

Live

**FULL RACE LIVE**



Pan-Europe & Pan-Asia-Pacific

OTT  
Potential Reach: tbc

Live

**FULL RACE LIVE**



North America, Canada &  
Caribbean

OTT  
Potential Reach: tbc

Live

**LIVE TBC**



Worldwide

FIA WEC Official App

Live

**LIVE RACE & OFFICIAL  
TIMEKEEPING**



Germany

Internet  
Potential reach: tbc

Live

**FULL RACE LIVE OTT**



Belgium

Internet  
Potential reach: tbc

Live & Highlights

**FULL RACE LIVE**



France

Internet  
Potential reach: tbc

Live

**FULL RACE LIVE**



UK

OTT  
Potential reach: tbc

Live

**FULL RACE LIVE**

## Broadcaster

## Territories

## Coverage

### NEWS ACCESS



Deutsche Welle

Worldwide

News Access



sntv

Worldwide

News Access



REUTERS

Worldwide

News Access



EUROVISION

EBU Members

News Access

### IN-FLIGHT/CRUISE SHIPS



pitch international LLP

Worldwide

In-flight & cruise ship distribution

### OTHER MEDIA



GRID

Worldwide

Coverage in Mobil 1: The Grid distributed internationally

### RADIO BROADCASTERS



radiolemons.com

Worldwide

FULL RACE LIVE COMMENTARY



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