

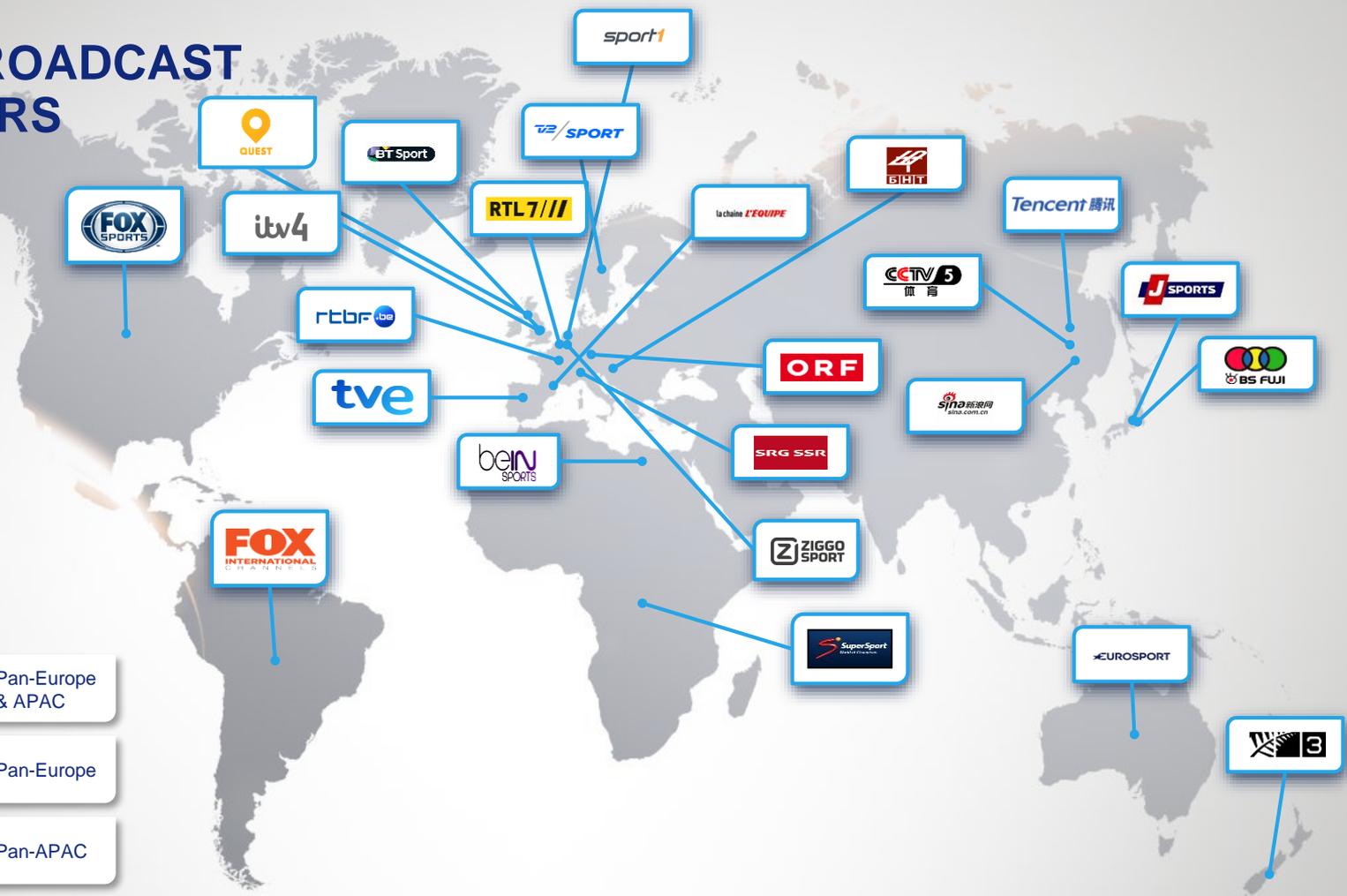


# 6 HOURS OF BAHRAIN TV DISTRIBUTION

November 18th, 2017  
16:00 – 22:00 Local time



# MAIN BROADCAST PARTNERS



	Pan-Europe & APAC
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	Pan-Europe
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	Pan-APAC
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Broadcaster

Territories

Info

**LIVE // HIGHLIGHTS // NEWS**

Local time unless stated

**PAN-EUROPEAN BROADCASTERS**

	France	Pay TV Potential Reach: 6m HH	Live & Highlights	<b>FULL RACE LIVE (ES1)</b> HLs: 21/11 tbc
	Germany/DACH	Free-to-Air Potential Reach: 72m	Live & Highlights	<b>LIVE 17.45 – 20.15 (ES1)</b> HLs: 21/11 tbc
	Pan-Europe	Pay TV Pan-Europe Potential Reach: 147m HH	Live & Highlights	<b>LIVE 17.45 – 20.15 (ES1)</b> HLs: 21/11 tbc
	UK	Pay TV Potential Reach: TBC	Live & Highlights	<b>LIVE 17.45 – 20.15 (ES1)</b> HLs: 21/11 tbc
	Pan-Europe	Pay TV Pan- Europe Potential Reach: 75m	Live & Highlights	<b>FULL RACE LIVE FROM 13.45</b> HLs x9 from 20/11
	France	Pay TV Pan- Europe Potential Reach: 75m	Live & Highlights	<b>FULL RACE LIVE FROM 13.45</b> HLs x7 from 20/11
	United Kingdom	Pay TV Pan- Europe Potential Reach: 75m	Live & Highlights	<b>FULL RACE LIVE FROM 12.45</b> HLs x8 from 19/11

**EUROPEAN BROADCASTERS**

	Austria/DACH	Pay TV Potential Reach: 3.5m (tbc)	Live	<b>LIVE: 18/11 14.00 – 16.00. 18.00 – 18.55. 20.50 – 21.45</b>
	Belgium	Free-to-Air Potential Reach: 10.4m	Highlights	<b>HLs: 52" HLS &amp; COVERAGE IN "AUTOMOBILE" tbc</b>
	Bulgaria	Free-to-Air Potential Reach: 7m	Live & Highlights	<b>TBC</b>

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**EUROPEAN BROADCASTERS (CONTINUED)**

	Denmark	Pay TV Potential Reach: 2.5m	Live & Highlights	<b>LIVE 13.55 – 20.05</b> HLs: TBC
	France	Free-to-Air Potential Reach: 58m	Live & Highlights	<b>FULL RACE LIVE from 13.30</b> HLs tbc
	Germany/DACH	Free-to-Air Potential Reach: 72m	Live & Highlights	<b>LIVE 13.45 – 17.00, 19.00 – 20.30</b> HLs 19/11 23.00
	Netherlands	Pay TV Potential Reach: tbc	Highlights	HLs tbc
	Netherlands	Free-to-Air Potential Reach: 15.5m	Highlights	HLs tbc
	Spain	Free-to-Air Potential Reach: 45m	Highlights	HLs tbc
	Switzerland	Free-to-Air Potential Reach: 7.3m	News coverage	<b>NEWS IN "Sportaktuell" 18/11</b>
	United Kingdom	Pay TV Potential Reach: 15m	Live & Highlights	<b>LIVE 18/11 FROM 12.30 (BTS3 Extra)</b> HLs: 5x from 23/11 10.15 (BTS2/ BTS3/BTS1)
	United Kingdom	Free-to-Air Potential Reach: 58m	Highlights	HLs: 25/11 08.30 (BST) tbc
	United Kingdom	Pay TV Potential Reach: 17m	News coverage	<b>NEWS UPDATES AFTER RACE</b>
	United Kingdom	Free-to-Air Potential Reach: 58m	Highlights	HLs: TBC

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PAN-ASIA-PACIFIC BROADCASTERS

	Pan-APAC	Pay TV Potential Reach: 50m	Live & Highlights	<b>FULL RACE LIVE</b> HLs: 21/11 tbc
	Pan-APAC	Pay TV Potential Reach: tbc	Highlights	HLs: TBC

ASIA-PACIFIC BROADCASTERS

	Australia	Pay TV Potential Reach: 2.3m	Live & Highlights	<b>FULL RACE LIVE</b> HLs: 21/11 TBC
	China	sina.com.cn Potential Reach: tbc	Live & Highlights	<b>FULL RACE &amp; QUALIFICATION LIVE</b> HLs ON DEMAND
	China	IPTV Potential Reach: tbc	Live & Highlights	<b>FULL RACE LIVE</b> HLs ON DEMAND
	China	Free-to-Air Potential Reach: 1.3b	News	<b>NEWS DURING "AUTOTIMES"</b>
	Japan	BS/CS Potential Reach: tbc	Live & Highlights	<b>FULL RACE LIVE: 21.30 (JS3)</b> HLs 9x from 17/11 19.00 (JS3)
	Japan	Free-to-Air Potential Reach: 110m	Highlights	HLs: 25/11 23.00 TBC
	New Zealand	Free-to-Air Potential Reach: 4.2m	Highlights	HLs DURING CRC MOROSPORT: 26/11 16.00

Broadcaster

Territories

Info

**LIVE // HIGHLIGHTS // NEWS**

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**AMERICAS BROADCASTERS**



North America, Canada & Caribbean

Cable TV  
Potential Reach: 214m

Live & Highlights

**LIVE (EST): 1<sup>st</sup> hour (FS1); 2<sup>nd</sup> hour (FS2); final 4 hours (FS GO)**  
HLs in "Chequered Flag"



Central & South America (Fox Sports 3)

Pay TV  
Potential Reach: 59m HH

Live & Highlights

**FULL RACE LIVE from 7AM (CDT) (FS3)**  
HLs: TBC

**MENA BROADCASTERS**



Middle East & North Africa

Pay TV  
Potential Reach: 4m HH

Live & Highlights

**LIVE: TBC**  
HLs: TBC

**PAN-AFRICAN BROADCASTERS**



Pan-Africa

Pay TV  
Potential Reach: 8m HH

Highlights

**HLs: 8x from 23/11 22.00 (SS2/SS6/SS8)**

Broadcaster

Territories

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**INTERNET/OTT/MOBILE BROADCASTERS**

	TBC	Internet Potential Reach: tbc	Live	<b>FULL RACE LIVE</b>
	Pan-Europe & Pan-Asia-Pacific	OTT Potential Reach: tbc	Live	<b>FULL RACE LIVE</b>
	Worldwide	FIA WEC Official App	Live	<b>LIVE RACE &amp; OFFICIAL TIMEKEEPING</b>
	Germany	Internet Potential reach: tbc	Live	<b>FULL RACE LIVE OTT</b>
	Belgium	Internet Potential reach: tbc	Live	<b>FULL RACE LIVE</b>
	Denmark	Internet Potential reach: tbc	Live	<b>FULL RACE LIVE</b>
	France	Internet Potential reach: tbc	Live	<b>FULL RACE LIVE</b>
	UK	OTT Potential reach: tbc	Live	<b>FULL RACE LIVE</b>

Broadcaster

Territories

Coverage

NEWS ACCESS



Deutsche Welle

Worldwide

News Access



sntv

Worldwide

News Access



REUTERS

Worldwide

News Access



EUROVISION

EBU Members

News Access

IN-FLIGHT/CRUISE SHIPS



pitch international LLP

Worldwide

In-flight & cruise ship distribution

OTHER MEDIA



Mobil 1 GRID

Worldwide

Coverage in Mobil 1: The Grid distributed internationally

RADIO BROADCASTERS



radiolemans.com

Worldwide

FULL RACE LIVE COMMENTARY

# OUR EXPERIENCE SHARED PASSION YOUR SUCCESS

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