



# TV DISTRIBUTION: Total 6 Hours of Spa-Francorchamps

5<sup>th</sup> May 2018  
13:30 Local time



# KEY BROADCAST PARTNERS



-  Pan-Europe & APAC
-  Pan-Europe
-  Pan-APAC
-  French speaking Territories








Broadcaster

Territories

Info

**LIVE // HIGHLIGHTS // NEWS**  
Local time unless stated

**PAN-EUROPEAN BROADCASTERS**

	France	Pay TV Potential Reach: 6m HH	Live & Highlights	<b>Live: 18:15</b>
	Germany/DACH	Free-to-Air Potential Reach: 72m	Live & Highlights	<b>Live: 18:15</b>
	Pan-Europe	Pay TV Pan-Europe Potential Reach: 147m HH	Live & Highlights	<b>Live: 18:15</b> <b>HL: 8/05 22:30</b>
	UK	Pay TV Pan-Europe Potential Reach: TBC	Live & Highlights	<b>Live: 17:15</b>
	Pan-Europe	Pay TV Pan- Europe Potential Reach: 75m	Live & Highlights	<b>Live: 13:00-16:15 / 16:45-17:30 / 18:00-19:30</b>
	France	TBC	Live & Highlights	<b>Live: 17:00</b>
	United Kingdom	TBC	Live & Highlights	<b>LIVE 12:15-15:30 / 16:00 -18:50</b>

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**EUROPEAN BROADCASTERS**

	Belgium	Free-to-Air Potential Reach: 10.4m	Live & Highlights	Live: 13:20 (70 mins), 15:30 (50 mins) 19:15 (60 mins); Highlights programme 13/05
	Denmark	Pay TV Potential Reach: 2.5m	Live & Highlights	Full race live on TV2 Play, last 2 hours delayed on 6/05 on TV2 Sport
	France	Free-to-Air Potential Reach: 58m	Highlights	HL: TBC
	Germany/DACH	Free-to-Air Potential Reach: 72m	Live & Highlights	HL: TBC
	Germany/DACH	Free-to-Air Potential Reach: 72m	Live & Highlights	Live: 13:00 (full race)
	Greece	Pay TV Potential Reach: TBC	Highlights	HL: TBC
	Netherlands	Pay TV Potential Reach: tbc	Live & Highlights	HLs: 14x from 9/05
	Netherlands	Free-to-Air Potential Reach: 15.5m	Highlights	HLs: 13/5 15:30 / 19/5 15:30
	Russia, Ukraine, Baltics* Central Asia**	Pay TV Potential Reach: 24m	Highlights	HL: TBC
	Spain	TBC	Live & Highlights	Live: 13:20 (full race)
	Switzerland	Free-to-Air Potential Reach: 7.3m	News coverage	News in "Sportaktuell"
	United Kingdom	Pay TV Potential Reach: 15m	Live & Highlights	TBC

\* Baltics: Estonia, Latvia and Lithuania \*\*Central Asia territories: Armenia, Azerbaijan, Belarus, Kazakhstan, Kyrgyzstan, Moldova, Tajikistan, Turkmenistan, Uzbekistan, Georgia,

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**PAN-ASIA-PACIFIC BROADCASTERS**

	Pan-APAC	Pay TV Potential Reach: 50m	Live & Highlights	<b>LIVE FROM 17:15</b>
	Pan-APAC	Pay TV Potential Reach: tbc	Highlights	<b>HL: TBC</b>

**ASIA-PACIFIC BROADCASTERS**

	Australia	Pay TV Potential Reach: 2.3m	Live & Highlights	<b>TBC</b>
	Australia	Free TV Potential Reach: 24.3m	Highlights	<b>HL: TBC</b>
	Australia	Pay TV Potential Reach: TBC	Highlights	<b>Highlights on "Speedweek"</b>
	China	Free TV Potential Reach: 1bn	TBC (news)	<b>News edits</b>
	China	sina.com.cn Potential Reach: tbc	Live & Highlights	<b>FULL RACE &amp; QUALIFICATION LIVE HLs ON DEMAND</b>
	China	IPTV Potential Reach: tbc	Live & Highlights	<b>FULL RACE &amp; QUALIFICATION LIVE HLs ON DEMAND</b>
	Japan	BS/CS Potential Reach: tbc	Live & Highlights	<b>FULL RACE LIVE FROM 20.00 (JS3), JST HLs &amp; RE-RUNS 8x FROM 7/5</b>
	Japan	Free-to-Air Potential Reach: 110m	Highlights	<b>HL: TBC</b>
	Taiwan	Pay TV Potential Reach: TBC	Highlights	<b>HL: TBC</b>

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AMERICAS BROADCASTERS

	North America, Canada & Caribbean	Cable TV Potential Reach: 214m	Live & Highlights	Live: 7am (90 mins), 12:30 (90 mins)
	Central & South America (Fox Sports 3)	Pay TV Potential Reach: 59m HH	Live & Highlights	TBC

PAN-AFRICAN BROADCASTERS

	Pan-Africa	Pay TV Potential Reach: 8m HH	Highlights	HL from 10/5
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FRENCH SPEAKING BROADCASTERS (OVERSEAS TERRITORIES)

	Worldwide in French Speaking Territories	TBC	Highlights	HL: TBC
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**INTERNET/OTT/MOBILE BROADCASTERS**

	TBC	Internet Potential Reach: tbc	Live	<b>FULL RACE LIVE</b>
	Pan-Europe & Pan-Asia-Pacific	OTT Potential Reach: tbc	Live	<b>FULL RACE LIVE</b>
	Worldwide	FIA WEC Official App	Live	<b>LIVE RACE &amp; OFFICIAL TIMEKEEPING</b>
	Germany	Internet Potential reach: tbc	Live	<b>FULL RACE LIVE</b>
	Belgium	Internet Potential reach: tbc	Live	<b>FULL RACE LIVE</b>
	Denmark	Internet Potential reach: tbc	Live	<b>FULL RACE LIVE</b>
	France	Internet Potential reach: tbc	Live	<b>FULL RACE LIVE</b> 13:00-20:00
	Netherlands	OTT Potential reach: tbc	Live	<b>FULL RACE LIVE</b>
	UK	OTT Potential reach: tbc	Live	<b>FULL RACE LIVE</b>
	USA	OTT Potential reach: tbc	Live and Highlights	<b>QUALIFICATION &amp; FULL RACE LIVE</b>

Broadcaster

Territories

Coverage

**NEWS ACCESS**



Worldwide

News Access



EBU Members

News Access



SNTV

News Access

**RADIO BROADCASTERS**



Worldwide

FULL RACE LIVE COMMENTARY



Worldwide

In-flight & cruise ship distribution