

A light gray world map is centered in the background of the slide. Overlaid on the map is the title text in a bold, dark blue font.


TV DISTRIBUTION: 24 Hours of Le Mans 2018

June 16 – 17, 2018
15:00 – 15:00 Local time



LE MANS 2018 BROADCAST PARTNERS



Broadcaster	Territories	Info	LIVE // HIGHLIGHTS // NEWS Local time unless stated	
PAN-EUROPEAN BROADCASTERS				
 EUROSPORT	France	Pay TV Potential Reach: 6m HH	Live & Highlights	Live: 15:00 (full race)
 EUROSPORT	Germany/DACH	Free-to-Air Potential Reach: 72m	Live & Highlights	Live: 15:00 (full race)
 EUROSPORT	Pan-Europe	Pay TV Potential Reach: 147m HH	Live & Highlights	Live: 15:00 (full race)
 EUROSPORT	UK	Pay TV Potential Reach: TBC	Live & Highlights	Live: 14:00 (full race)
 motorsport.tv	Pan-Europe	Pay TV Potential Reach: 75m	Highlights	HL from 19.06, 22:00
 motorsport.tv	France	TBC	Highlights	HL from 19.06, 22:00
 motorsport.tv	United Kingdom	TBC	Highlights	HL from 19.06, 22:00

Broadcaster	Territories	Info	LIVE // HIGHLIGHTS // NEWS Local time unless stated	
EUROPEAN BROADCASTERS				
	Austria/DACH	Free-to-Air Potential Reach: 3.5m	Highlights	Highlights in "Sport und Talk aus dem Hangar-7, 18.06, 21:15
	Belgium	Free-to-Air Potential Reach: 10.4m	Highlights	HL: 24.06, 17:00
	Denmark	Pay TV Potential Reach: 2.5m	Live & Highlights	Full race live, HL: TBC
	France	Free-to-Air Potential Reach: 58m	Live	Live: 14:00-17:35, 20:10-20:17, 00:30-11:45, 12:56-15:15
	France	Free-to-Air Potential Reach: 58m	Highlights & News	HL: TBC
	Germany/DACH	Free-to-Air Potential Reach: 72m	Highlights & News	HL: 18.06 23:00 News throughout race
	Germany/DACH	Free-to-Air Potential Reach: 72m	TBC	HL: 22.06 23:10
	Greece	Pay TV Potential Reach: TBC	Highlights	HL: 24.06, 19:00
	Netherlands	Free-to-Air Potential Reach: 15.5m	Live & Highlights	Full race live, Highlights 24.06, 16:00, 30.06, 16:00
	Russia, Ukraine, Baltics* Central Asia**	Pay TV Potential Reach: 24m	Highlights	HL: 20.06 18:00 GMT

*Baltics: Estonia, Latvia and Lithuania

**Central Asia territories: Armenia, Azerbaijan, Belarus, Kazakhstan, Kyrgyzstan, Moldova, Tajikistan, Turkmenistan, Uzbekistan, Georgia,

Broadcaster

Territories

Info

LIVE // HIGHLIGHTS // NEWS
Local time unless stated

EUROPEAN BROADCASTERS



Estonia, Latvia, Lithuania

Pay TV
Potential Reach: 24m

Highlights

HL: multiple from 19.06



Spain

TBC

Live & Highlights

**Live: Qualification, 14:30-15:30,
live race clips every 2 hours
starting 17:00**

SRG SSR

Switzerland

Free-to-Air
Potential Reach: 7.3m

News coverage

News in "Sportaktuell"



Turkey

Pay TV
Potential Reach: 5.5m

Highlights

HL: 24.06, 19:00



United Kingdom

Free-to-Air
Potential Reach: 58m

Live

**Live: 13:30-15:00, 22:00-23:00,
10:00-14:30**











United Kingdom

Pay TV
Potential Reach: 15m

Highlights

HL: 20.06, 20:30

Broadcaster	Territories	Info	LIVE // HIGHLIGHTS // NEWS Local time unless stated	
PAN-ASIA-PACIFIC BROADCASTERS				
	Pan-APAC	Pay TV Potential Reach: 50m	Live & Highlights	TBC
	Pan-APAC	Pay TV Potential Reach: tbc	Highlights	HL: TBC
ASIA-PACIFIC BROADCASTERS				
	Australia	Pay TV Potential Reach: 2.3m	Live & Highlights	Full Race live from 21:00
	Australia	Free TV Potential Reach: 24.3m	Highlights	Highlights on "Speedweek"
	Australia	Pay TV Potential Reach: TBC	Highlights	Highlights on "Speedweek"
	China	Free TV Potential Reach: 1bn	News	News edits
	China	sina.com.cn Potential Reach: tbc	Live & Highlights	Full Race & Qualification Live HL: On demand
	China	IPTV Potential Reach: tbc	Live & Highlights	Full Race & Qualification Live HL: On demand
	Japan	BS/CS Potential Reach: tbc	Live & Highlights	Full Race live: programming from 21:30 HL: Multiple repeats from 24.6, 18:30
	Japan	Free-to-Air Potential Reach: 110m	Highlights	HL: 30/06, 23:00-23:55
	Japan	Pay TV Potential Reach: TBC	Highlights	HL: TBC

Broadcaster	Territories	Info	LIVE // HIGHLIGHTS // NEWS Local time unless stated	
ASIA-PACIFIC BROADCASTERS				
	Japan	Free-to-Air Potential Reach: 110m	News	News: part of Wake Up Plus programme, 23.06, 08:00
	New Zealand	Pay TV Potential Reach: TBC	Live & Highlights	Full Race Live HL: TBC
	Taiwan	Pay TV Potential Reach: TBC	Highlights	HL: TBC
AMERICAS BROADCASTERS				
	USA, Canada & Caribbean	Cable TV Potential Reach: 214m	Live & Highlights	Full Race live from 09:00 HL: TBC
	Central & South America (Fox Sports 3)	Pay TV Potential Reach: 59m HH	Live & Highlights	Live: 07:30-12:30; 15:00-18:00; 22:00-24:00; 06:00-19:30 HL: 24.06: 11:00
MENA BROADCASTERS				
	Middle East & North Africa	Pay TV Potential Reach: 4m HH	Live & Highlights	LIVE: TBC HLs: TBC
PAN-AFRICAN BROADCASTERS				
	Pan-Africa	Pay TV Potential Reach: 8m HH	Live & Highlights	Full Race Live (15:00), HL – 11 repeats from 20.06
FRENCH SPEAKING BROADCASTERS (OVERSEAS TERRITORIES)				
	Worldwide in French Speaking Territories	TBC	Highlights	HL: 23.06: France/ Belgium/Swiss (08:00), Pacific (15:45), Asia (16:15), USA (18:00); 24.06: MENA (11:05), Europe (15:05), Latin America (17:00); 26.06 Africa (02:40)

Broadcaster

Territories

Info

LIVE // HIGHLIGHTS // NEWS

Local time unless stated

INTERNET/OTT/MOBILE BROADCASTERS

EUROSPORT PLAYER

Pan-Europe & Pan-Asia-Pacific

OTT
Potential Reach: tbc

Live

Full Race Live

24h
DE RACING

Worldwide

FIA WEC Official App

Live

Live Race & Official Timekeeping

sport1

Germany

Internet
Potential reach: tbc

Highlights

HL: TBC

rtbf
QUVIO

Belgium

Internet
Potential reach: tbc

Highlights

HL: 24.06, 17:00

TV2 PLAY

Denmark

Internet
Potential reach: tbc

Live

Full Race Live

L'ÉQUIPE.FR

France

Internet
Potential reach: tbc

Highlights

HL: TBC

BT Sport

UK

OTT
Potential reach: tbc

Highlights

HL: TBC

motorsport.tv

Pan-Europe

Internet
Potential Reach: tbc

Highlights

HL: TBC

MOTORTREND

USA

OTT
Potential reach: tbc

Live

**Live race coverage from 09:00
and Qualification**

Broadcaster

Territories

Info

LIVE // HIGHLIGHTS // NEWS
Local time unless stated

INTERNET/OTT/MOBILE BROADCASTERS



China

OTT
Potential Reach: tbc

Live

Full Race Live

Wuhan TV Station &
Chinese City TV
Stations Union

China

OTT
Potential Reach: tbc

Live

Full Race Live



China

OTT
Potential Reach: tbc

Live

Full Race Live

Broadcaster

Territories

Coverage

NEWS ACCESS



Worldwide

News Access

EUROVISION
ORGANIZED BY EBU

EBU Members

News Access

sntv

SNTV

News Access



CNN

News Access

RADIO BROADCASTERS



Worldwide

Full Race Live Commentary

IN-FLIGHT/CRUISE SHIPS

pitch
pitch international LLP

Worldwide

In-flight & cruise ship distribution

OTHER MEDIA



Worldwide

Coverage in Mobil 1: The Grid distributed internationally