



TV DISTRIBUTION: 6 HOURS OF SILVERSTONE

19th August
12:00 – 18:00 Local time



2018 BROADCAST PARTNERS



Broadcaster	Territories	Info	LIVE // HIGHLIGHTS // NEWS Local time unless stated	
PAN-EUROPEAN BROADCASTERS				
 EUROSPORT	France	Pay TV Potential Reach: 6m	Live & Highlights	Live at 18:15, full race live on Eurosport Player
 EUROSPORT	Germany	Free-to-Air Potential Reach: 72m	Live & Highlights	Live at 18:15, full race live on Eurosport Player
 EUROSPORT	Pan-Europe	Pay TV Potential Reach: 147m	Live & Highlights	Live at 18:15, full race live on Eurosport Player
 EUROSPORT	UK	Pay TV Potential Reach: TBC	Live & Highlights	Live at 17:15, full race live on Eurosport Player
 motorsport.tv	Pan-Europe	Pay TV Potential Reach: 75m	Live & Highlights	Full race live: 12:45 – 19:15
 motorsport.tv	France	TBC	Live & Highlights	Full race live: 12:45 – 19:15
 motorsport.tv	United Kingdom	TBC	Live & Highlights	Full race live: 11:45 – 18:15

Broadcaster

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EUROPEAN BROADCASTERS

rtbf.be

Belgium

Free-to-Air
Potential Reach: 10.4m

Live & Highlights

HL: 26.08 (part of F1 broadcast)

T2/SPORT

Denmark

Pay TV
Potential Reach: 2.5m

Live & Highlights

Full race live: 12:00 - 18:00

la chaîne **L'EQUIPE**

France

Free-to-Air
Potential Reach: 58m

Live & Highlights

12h57-13h03
13h30-19h30

sport1

Germany/DACH

Free-to-Air
Potential Reach: 72m

Live & Highlights

Live: 14:30-14:45, 15:45-19:15
HL: 25.08, 15:45

sport1+

Germany/DACH

Free-to-Air
Potential Reach: 72m

Live & Highlights

Full race live
HL: 25.08, 23:25

ACTION 24

Greece

Pay TV
Potential Reach: TBC

Highlights

TBC

RTL 7///

Netherlands

Free-to-Air
Potential Reach: 15.5m

Highlights

26.08, 15:00; 01.09, 15:00

Ziggo

Netherlands

Pay TV
Potential Reach: tbc

Live & Highlights

Full race live

VIASAT
SPORT

Norway

Free and Pay TV
Potential Reach: TBC











Live & Highlights

Full race live from 11:55 on
Viasat Sport 3 (Norway)
Full race live from 11:55 on
Viasat Motors (Sweden)
Finland: TBD

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EUROPEAN BROADCASTERS				
	Poland	Free and Pay TV Potential Reach: TBC	Live & Highlights	Full race live: 12:45 – 19:10 on Polsat Sports News
	Russia, Ukraine, Baltics* Central Asia**	Pay TV Potential Reach: 24m	Highlights	HL: 23.08, 18:55
	Spain	TBC	Live & Highlights	Full race live: 12:45 – 19:10
	Switzerland	Free-to-Air Potential Reach: 7.3m	News coverage	TBC
	Turkey	Pay TV Potential Reach: 5.5m	Highlights	HL: 23.08, 18:00
	United Kingdom	Pay TV Potential Reach: 15m	Live & Highlights	Full race live: 11:30 – 18:45

*Baltics: Estonia, Latvia and Lithuania

**Central Asia territories: Armenia, Azerbaijan, Belarus, Kazakhstan, Kyrgyzstan, Moldova, Tajikistan, Turkmenistan, Uzbekistan, Georgia,

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PAN-ASIA-PACIFIC BROADCASTERS				
	Pan-APAC	Pay TV Potential Reach: 50m	Live & Highlights	Full race live
	Pan-APAC	Pay TV Potential Reach: tbc	Highlights	Multiple from 25.08 (time varies by location)
ASIA-PACIFIC BROADCASTERS				
	Australia	Pay TV Potential Reach: 2.3m	Live & Highlights	Full race live
	Australia	Free TV Potential Reach: 24.3m	Highlights	Highlights on "Speedweek"
	Australia	Pay TV Potential Reach: tbc	Highlights	Highlights on "Speedweek"
	China	Free TV Potential Reach: 1bn	News	News edits
	China	sina.com.cn Potential Reach: tbc	Live & Highlights	Full Race & Qualification Live HL: On demand
	China	IPTV Potential Reach: tbc	Live & Highlights	Full Race & Qualification Live HL: On demand
	Japan	BS/CS Potential Reach: tbc	Live & Highlights	Full race live from 20:30
	Japan	Free-to-Air Potential Reach: 110m	Highlights	01.09: 24:40



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ASIA-PACIFIC BROADCASTERS

	New Zealand	Pay TV Potential Reach: TBC	Live & Highlights	22:30:00 – 05:30 (full replay at 16:00)
	Taiwan	Pay TV Potential Reach: TBC	Highlights	TBC


AMERICAS BROADCASTERS

	USA, Canada & Caribbean	Cable TV Potential Reach: 214m	Live & Highlights	Live: 06:30 – 08:00; 12:00 – 13:30
	Central & South America (Fox Sports 3)	Pay TV Potential Reach: 59m HH	Live & Highlights	Live from 07:30

MENA BROADCASTERS

	Middle East & North Africa	Pay TV Potential Reach: 4m HH	Highlights	HLs: TBC
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PAN-AFRICAN BROADCASTERS

	Pan-Africa	Pay TV Potential Reach: 8m HH	Highlights	23.08: 19:30 (10 repeats throughout the week)
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FRENCH SPEAKING BROADCASTERS (OVERSEAS TERRITORIES)

	Worldwide in French Speaking Territories	TBC	Highlights	Maghreb-Orient: 26.08, 11:15 Europe: 26.08, 15:10 Latin America: 27.08, 24:00
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Broadcaster

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INTERNET/OTT/MOBILE BROADCASTERS

	Pan-Europe & Pan-Asia-Pacific	OTT Potential Reach: tbc	Live	Full Race Live
	Worldwide	FIA WEC Official App	Live	Live Race & Official Timekeeping
	Germany	Internet Potential reach: tbc	Live	Full Race Live
	Belgium	Internet Potential reach: tbc	Live	Full Race Live
	Denmark	Internet Potential reach: tbc	Live	Full Race Live
	France	Internet Potential reach: tbc	Live	12h30-19h30
	UK	OTT Potential reach: tbc	Live	Full Race Live
	Pan-Europe	Internet Potential Reach: tbc	Live	Full Race Live
	USA	OTT Potential reach: tbc	Live	Full Race Live and Qualification
	Netherlands	OTT Potential reach: tbc	Live	Full Race Live
	Norway, Sweden, Finland	OTT Potential reach: tbc	Live	Full Race Live

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INTERNET/OTT/MOBILE BROADCASTERS



China

OTT
Potential Reach: tbc

Live

Full Race Live

Wuhan TV Station &
Chinese City TV
Stations Union

China

OTT
Potential Reach: tbc

Live

Full Race Live



China

OTT
Potential Reach: tbc

Live

Full Race Live

Broadcaster

Territories

Coverage

REGIONAL NEWS ACCESS



Worldwide

News Access



EBU Members

News Access



SNTV

News Access

RADIO BROADCASTERS



Worldwide

Full Race Live Commentary

IN-FLIGHT/CRUISE SHIPS



Worldwide

In-flight & cruise ship distribution

OTHER MEDIA



Spain and Portugal

Clip Footage (Air Global Media)