



TV DISTRIBUTION: 6 HOURS OF SHANGHAI

18th November 2018
11:00 – 17:00 Local time

6 HOURS OF
SHANGHAI

WEC
FIA WORLD ENDURANCE
CHAMPIONSHIP

unfront

2018 BROADCAST PARTNERS



 Pan-Europe

 Pan-Europe

 Pan Asia-Pacific

 Pan Asia-Pacific

 French speaking Territories

Broadcaster

Territories

Info

LIVE // HIGHLIGHTS // NEWS

Local time unless stated

PAN-EUROPEAN BROADCASTERS

	Pan-Europe	Pay TV Potential Reach: 147m	Live & Highlights	Live: 06:30-08:30, 09:30-10:15 full race live on Eurosport Player
	France	Pay TV Potential Reach: 6m	Live & Highlights	Live: 06:30-08:30, 09:30-10:15 full race live on Eurosport Player
	Germany	Free-to-Air Potential Reach: 72m	Live & Highlights	Live: 06:30-08:30, 09:30-10:15 full race live on Eurosport Player
	UK	Pay TV Potential Reach: TBC	Live & Highlights	Live: 05:30-07:30, 08:30-09:15 full race live on Eurosport Player
	Pan-Europe	OTT Potential Reach: TBC	Live & Highlights	Full race live: 04:00 – 10:00
	France	OTT Potential Reach: TBC	Live & Highlights	Full race live: 04:00 – 10:00
	United Kingdom	OTT Potential Reach: TBC	Live & Highlights	Full race live: 03:00 – 09:00

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EUROPEAN BROADCASTERS

	Belgium	Free-to-Air Potential Reach: 10.4m	Live & Highlights	Full race live on RTBF Auvio HL: 25/11 – 15:00
	Cyprus, Greece, Israel, Malta and Turkey	Pay-TV Potential Reach: TBC	Live & Highlights	HLs: TBC
	Denmark	Pay TV Potential Reach: 2.5m	Live & Highlights	Full race live: 04:00-10:00
	France	Free-to-Air Potential Reach: 58m	Live & Highlights	Full race live: 3h55 - 10h20
	Germany/DACH	Free-to-Air Potential Reach: 72m	Live & Highlights	Live: 06:00 – 08:00, 09:00 – 10:15
	Germany/DACH	Free-to-Air Potential Reach: 72m	Live & Highlights	Full race live: 03:30 – 10:30
	Greece	Pay TV Potential Reach: TBC	Highlights	TBC
	Netherlands	Free-to-Air Potential Reach: 15.5m	Highlights	25.11, 16:00; 01.12, 16:00
	Netherlands	Pay TV Potential Reach: tbc	Live & Highlights	Full race live: 04:00-10:00
	Norway, Sweden and Finland	Free and Pay TV Potential Reach: TBC	Live & Highlights	Norway: Race live on Viasport 3 Sweden: Race live on Viaplay, delayed on Viasat Motor Finland: Race live on Viaplay

EUROPEAN BROADCASTERS

	Poland	Free and Pay TV Potential Reach: TBC	Live & Highlights	Full race live:
	Russia, Ukraine, Baltics* Central Asia**	Pay TV Potential Reach: 24m	Highlights	HL: 22/11 – 19:00
	Spain	TBC	Live & Highlights	TBC
	Switzerland	Free-to-Air Potential Reach: 7.3m	News coverage	TBC
	Turkey	Pay TV Potential Reach: 5.5m	Highlights	HL: 29/11: 19:00
	United Kingdom	Pay TV Potential Reach: 15m	Live & Highlights	Full race live: 02:30 - 09:30
	Estonia, Latvia, Lithuania	Pay TV Potential Reach: 24m	Highlights	HL: TBC

*Baltics: Estonia, Latvia and Lithuania

**Central Asia territories: Armenia, Azerbaijan, Belarus, Kazakhstan, Kyrgyzstan, Moldova, Tajikistan, Turkmenistan, Uzbekistan, Georgia,

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PAN-ASIA-PACIFIC BROADCASTERS

	Pan-APAC	Pay TV Potential Reach: 50m	Live & Highlights	Full race live
	Pan-APAC	Pay TV Potential Reach: tbc	Highlights	HL: 24//111 – 14:00 (multiple repeats)

ASIA-PACIFIC BROADCASTERS

	Australia	Pay TV Potential Reach: 2.3m	Live & Highlights	Full race live HLs: multiple repeats from
	Australia	Free TV Potential Reach: 24.3m	Highlights	Highlights on "Speedweek"
	Australia	Pay TV Potential Reach: tbc	Highlights	Highlights on "Speedweek"
	China	Free TV Potential Reach: 1bn	News	TBC
	China	sina.com.cn Potential Reach: tbc	Live & Highlights	Full race live
	China	IPTV Potential Reach: tbc	Live & Highlights	Full race live
	Japan	BS/CS Potential Reach: tbc	Live & Highlights	Full Race Live: 11:30 – 18:30
	Japan	Free-to-Air Potential Reach: 110m	Highlights	HL: 03/12 - 01:10 - 02:05

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ASIA-PACIFIC BROADCASTERS

	New Zealand	Pay TV Potential Reach: TBC	Live & Highlights	Full race live: 15:30 HL: Multiple
	Taiwan	Pay TV Potential Reach: TBC	Highlights	HLs:

AMERICAS BROADCASTERS

	USA, Canada & Caribbean	Cable TV Potential Reach: 214m	Live & Highlights	Full Qual. Live Full Race Live
	Central & South America (Fox Sports 3)	Pay TV Potential Reach: 59m HH	Live & Highlights	Live: 02:00 – 08:30

PAN-AFRICAN BROADCASTERS

	Pan-Africa	Pay TV Potential Reach: 8m HH	Highlights	HL: 22/11, 19:00
	Pan-Africa	Pay TV Potential Reach: TBC	Live & Highlights	HLs

FRENCH SPEAKING BROADCASTERS (OVERSEAS TERRITORIES)

	Worldwide in French Speaking Territories	TBC	Highlights	Maghreb-Orient: TBC Europe: TBC Latin America: TBC
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INTERNET/OTT/MOBILE BROADCASTERS

	Pan-Europe & Pan-Asia-Pacific	OTT Potential Reach: tbc	Live	Full Race Live
	Worldwide	FIA WEC Official App	Live	Live Race & Official Timekeeping
	Germany	Internet Potential reach: tbc	Live	Full Race Live
	Belgium	Internet Potential reach: tbc	Live	Full Race Live
	Denmark	Internet Potential reach: tbc	Live	Full Race Live
	France	Internet Potential reach: tbc	Live	
	UK	OTT Potential reach: tbc	Live	Full Race Live
	Pan-Europe	Internet Potential Reach: tbc	Live	Full Race Live
	USA	OTT Potential reach: tbc	Live	Full Race Live
	Netherlands	OTT Potential reach: tbc	Live	Full Race Live

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INTERNET/OTT/MOBILE BROADCASTERS

 Douyu.com	China	OTT Potential Reach: tbc	Live	Full Race Live
 www.163.com	China	OTT Potential Reach: tbc	Live	Full Race Live
 Future Media Racing	China	OTT Potential Reach: tbc	Live	Full Race Live
 weibo.com	China	Website Potential Reach: tbc	Live	Full Race Live

Broadcaster

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Coverage

REGIONAL NEWS ACCESS



Worldwide

News Access



EBU Members

News Access



SNTV

News Access

RADIO BROADCASTERS



Worldwide

Full Race Live Commentary

IN-FLIGHT/CRUISE SHIPS



Worldwide

In-flight & cruise ship distribution

OTHER MEDIA



Spain and Portugal

Clip Footage (Air Global Media)