

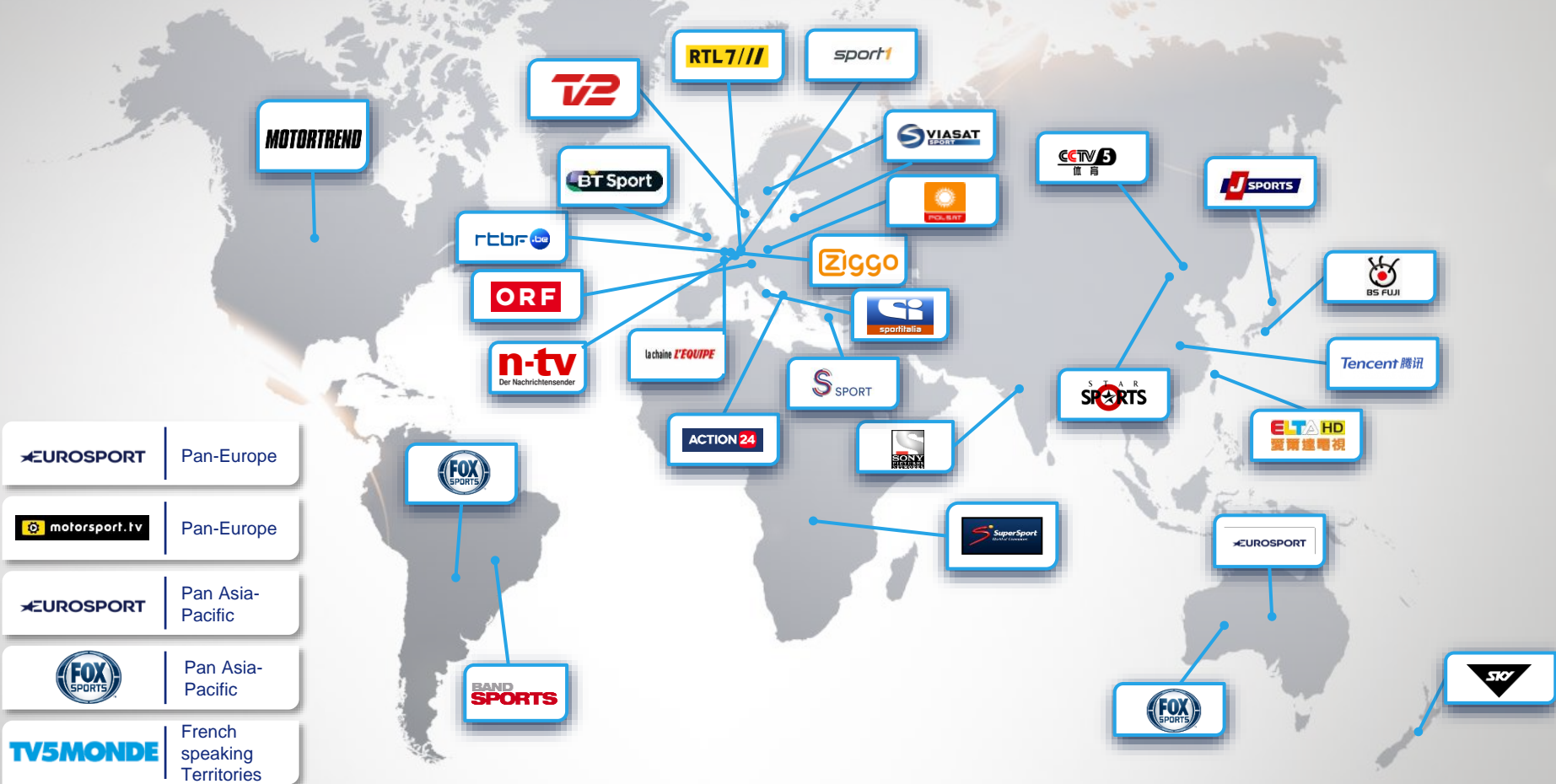



TV DISTRIBUTION: Lone Star Le Mans

23rd February 2020
12:00 – 18:00 Local time



2019/20 Broadcast Partners



-  Pan-Europe
-  Pan-Europe
-  Pan Asia-Pacific
-  Pan Asia-Pacific
-  French speaking Territories

Broadcaster

Territories

Info

LIVE // HIGHLIGHTS // NEWS

Local time unless stated

PAN-EUROPEAN BROADCASTERS

	Pan-Europe	Pay TV Potential Reach: 147m	Live & Highlights	Full Race Live HLs: 26/02 00:05; 26/02 08:30
	France	Pay TV Potential Reach: 6m	Live & Highlights	Full Race Live HLs: 26/02 00:05; 26/02 08:30
	Germany	Free TV Potential Reach: 72m	Live & Highlights	Full Race Live HLs: 26/02 00:05; 26/02 08:30
	UK	Pay TV Potential Reach: TBC	Live & Highlights	Full Race Live HLs: 25/02 23:05; 26/02 07:30
	Pan-Europe	OTT Potential Reach: TBC	Live & Highlights	Full Race and Qualification Live
	France	OTT Potential Reach: TBC	Live & Highlights	Full Race and Qualification Live
	Russia	Pay TV and OTT Potential Reach: TBC	Live & Highlights	Full Race and Qualification Live
	United Kingdom	OTT Potential Reach: TBC	Live & Highlights	Full Race and Qualification Live

Broadcaster	Territories	Info	LIVE // HIGHLIGHTS // NEWS Local time unless stated	
EUROPEAN BROADCASTERS				
	Austria	Free TV Potential Reach: TBC	Live & Highlights	Live: 19:30 – 20:00; 22:00 – 01:00 & full race live online HLs: 27/02 22:00
	Belgium	Free TV Potential Reach: 10.4m	Live & Highlights	News: Le week end Sportif
	Denmark	Pay TV Potential Reach: 2.5m	Live & Highlights	Full Race delayed 24.02 07:30 – 13:30
	France	Free TV Potential Reach: 58m	Live & Highlights	Full Race delayed: 29/02 08:00 CET
	Germany/DACH	Free TV Potential Reach: 72m	Live & Highlights	Live: 23:30 – 01:30
	Germany/DACH	Free TV Potential Reach: 72m	Live & Highlights	Live: 22:00 – 01:30
	Germany/DACH	Free TV Potential Reach: TBC	News	News: tbc
	Greece	Pay TV Potential Reach: TBC	Highlights	HLs: 25/02 17:00 (multiple repeats)
	Italy	Free TV Potential Reach: 60m	Live & Highlights	Live: 23:00 – 24:00
	Netherlands	Free TV Potential Reach: 15.5m	Highlights	HLs: 01/03 14:20; 07/03 14:30

Broadcaster

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EUROPEAN BROADCASTERS



Netherlands

Pay TV
Potential Reach: tbc

Live & Highlights

Full Race Live
HLs: 26/02 18:05 (multiple repeats)



Poland

Free and Pay TV
Potential Reach: TBC

Live & Highlights

Full Race Live
HLs: 25/02 19:30



Sweden, Norway and Finland

Free and Pay TV
Potential Reach: TBC

Live & Highlights

Finland: Full Race & Qualification live on Viaplay
Norway: Full Race & Qualification live on Viaplay & full race live on Viasport 3
Sweden: Full Race & Qualification live on Viaplay & delayed on Viasat Motor
HLs: 27/03 21:45

SRG SSR

Switzerland

Free TV
Potential Reach: 7.3m

News coverage

News: TBC



Turkey

Pay TV
Potential Reach: 5.5m

Highlights

HLs: 03/03



United Kingdom

Pay TV
Potential Reach: 15m

Live & Highlights

Full Race Live
HLs: 26/02 19:00 (multiple repeats)

Broadcaster

Territories

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LIVE // HIGHLIGHTS // NEWS
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PAN-ASIA-PACIFIC BROADCASTERS

	Pan-APAC	Pay TV Potential Reach: 50m	Live & Highlights	Full Race Live HLs: 26/02 07:05 GMT+8; 26/02 10:30 GMT+8
	Pan-APAC	Pay TV Potential Reach: tbc	Highlights	HLs (Malaysia): 04/03 12:00 HLs (Singapore): 04/03 12:00 HLs (South East Asia): 27/02 16:30 (multiple repeats)

ASIA-PACIFIC BROADCASTERS

	Australia	Pay TV Potential Reach: 2.3m	Live & Highlights	Full Race Live HLs: 26/02 11:05 GMT+11; 26/02 14:30 GMT+11
	China	Free TV Potential Reach: 1bn	News	News: tbc
	India	Pay TV Potential Reach: tbc	Live & Highlights	
	China & South Korea	Pay TV Potential Reach: tbc	Highlights	HLs: 02/03 17:00 (multiple repeats)
	Japan	BS/CS Potential Reach: tbc	Live & Highlights	Full Race Live HLs: 04/03 22:00 (multiple repeats)
	Japan	Free TV Potential Reach: 110m	Highlights	HL: 08/03 00:30

Broadcaster

Territories

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LIVE // HIGHLIGHTS // NEWS

Local time unless stated

ASIA-PACIFIC BROADCASTERS

	New Zealand	Pay TV Potential Reach: TBC	Live & Highlights	HLs: 26:02 00:00
	Taiwan	Pay TV Potential Reach: TBC	Highlights	HLs: April 2020 (exact date tbc)

AMERICAS BROADCASTERS

	USA, Canada & Caribbean	Cable TV Potential Reach: 214m	Live & Highlights	Full Race Live
	Central & South America (Fox Sports 3)	Pay TV Potential Reach: 59m HH	Live & Highlights	Full Race Live HLs: 29/02
	Brazil	Pay TV Potential Reach: TBC	Live & Highlights	

PAN-AFRICAN BROADCASTERS

	Pan-Africa	Pay TV Potential Reach: 8m HH	Live & Highlights	Full Race Live HLs: 27/02 19:00 (multiple repeats)
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FRENCH SPEAKING BROADCASTERS (OVERSEAS TERRITORIES)

	Worldwide in French Speaking Territories	Free and Pay TV Potential Reach: TBC	Highlights	HLs Africa: 13/03 19:06 (GMT+1) HLs Maghreb-Orient: 07/03 07:00 (GMT+1) HLs Europe: 08/03 11:44 (GMT+1) HLs France/Belgium/Switzerland: 08/03 01:45 (GMT+1)
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Broadcaster

Territories

Info

LIVE // HIGHLIGHTS // NEWS

Local time unless stated

INTERNET/OTT/MOBILE BROADCASTERS

	Pan-Europe & Pan-Asia-Pacific	OTT Potential Reach: tbc	Live & Highlights	Full Race and Qualification Live
	Worldwide	FIA WEC Official App	Live & Highlights	Live Race & Official Timekeeping
	Germany	Internet Potential reach: tbc	Live & Highlights	Full Race Live
	Belgium	Internet Potential reach: tbc	Live & Highlights	Full Race Live
	Denmark	Internet Potential reach: tbc	Live & Highlights	Full Race Live
	France	Internet Potential reach: tbc	Live & Highlights	Full Race delayed: 29/02 08:00 CET
	UK	OTT Potential reach: tbc	Live & Highlights	Full Race Live
	USA & Canada	OTT Potential reach: tbc	Live & Highlights	Full Race Live
	Netherlands	OTT Potential reach: tbc	Live & Highlights	Full Race Live
	Italy	OTT Potential reach: tbc	Live & Highlights	Live: 18:00 – 23:00
	China	OTT Potential Reach: TBC	Live & Highlights	Full Race Live

Broadcaster

Territories

Coverage

REGIONAL NEWS ACCESS



Worldwide

News Access



EBU Members

News Access



SNTV

News Access

RADIO BROADCASTERS



Worldwide

Full Race Live Commentary