



# TV DISTRIBUTION: 24 Hours of Le Mans 2020

September 19 – 20, 2020  
14:30 – 14:30 Local time

**24h**  
LE MANS

**WEC**  
FIA WORLD ENDURANCE  
CHAMPIONSHIP

**unfront**

# LE MANS 2020 BROADCAST PARTNERS



Broadcaster

Territories

Info

LIVE // HIGHLIGHTS // NEWS

Local time unless stated

PAN-EUROPEAN BROADCASTERS

	France	Pay TV Potential Reach: 6m HH	Live & Highlights	Live: 17/09 20:00 – 24:00 (free practice); delayed 18/09 00:00 – 00:45 (qualifying); 18/09 10:00 – 11:00 (free practice); 18/09 11:30 – 12:00 (Hyperpole); 19/09 10:30 – 11:00 (warm-up); Live race 24H on Eurosport 2 19/09 14:00 – 20/09 15:00 (live race) HLs: 22/09 23:00
	Germany/DACH	Free-to-Air Potential Reach: 72m	Live & Highlights	Live: 17/09 14:00 – 17:00 (free practice); 17/09 17:00 – 18:00 (qualifying); 17/09 20:00 – 24:00 (free practice); 18/09 10:00 – 11:00 (free practice); 18/09 11:30 – 12:00 (Hyperpole); 19/09 10:30 – 11:00 (warm-up); 19/09 13:30 – 20/09 15:00 (live race) HLs: 22/09 23:00
	Pan-Europe	Pay TV Potential Reach: 147m HH	Live & Highlights	Live: 17/09 14:00 – 17:00 (free practice); 17/09 17:00 – 18:00 (qualifying); 17/09 20:00 – 24:00 (free practice); 18/09 10:00 – 11:00 (free practice); 18/09 11:30 – 12:00 (Hyperpole); 19/09 10:30 – 11:00 (warm-up); 19/09 13:30 – 20/09 15:00 (live race) HLs: 22/09 23:00
	UK	Pay TV Potential Reach: TBC	Live & Highlights	Live: 17/09 13:00 – 16:00 (free practice); 17/09 16:00 – 17:00 (qualifying); 17/09 19:00 – 23:00 (free practice); 18/09 09:00 – 10:00 (free practice); 18/09 10:30 – 11:00 (Hyperpole); 19/09 09:30 – 10:00 (warm-up); 19/09 12:30 – 20/09 14:00 (live race) HLs: 22/09 22:00

Broadcaster

Territories

Info

**LIVE // HIGHLIGHTS // NEWS**

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**EUROPEAN BROADCASTERS**

	Austria	Free-to-Air Potential Reach:TBC	Live & Highlights	
	Belgium	Free-to-Air Potential Reach: 10.4m	Live & Highlights	<b>Live: 14:28 – 15:28</b>
	Denmark	Pay TV Potential Reach: 2.5m	Live & Highlights	<b>Live: 19/09 21:00 – 20/09 15:00</b>
	Finland	Free and Pay TV Potential Reach: TBC	Live & Highlights	<b>Full Race Live on Viafree</b>
	France	Free-to-Air Potential Reach: 58m	Live & Highlights	<b>Live France 3: 14:16 – 17:06; 00:15 – 11:45; 12:55 – 14:55</b>
	France	Free-to-Air Potential Reach: 58m	Highlights	<b>HLs: 26/09 08:00</b>
	Germany/DACH	Free-to-Air Potential Reach: 72m	Highlights & News	<b>HLs: 22/09 23:00</b>
	Greece	Pay TV Potential Reach: TBC	Highlights	

Broadcaster

Territories

Info

**LIVE // HIGHLIGHTS // NEWS**

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**EUROPEAN BROADCASTERS**

	Italy	Free-to-Air Potential Reach: TBC	Highlights	
	Poland	Free and Pay TV Potential Reach: TBC	Highlights	
	Netherlands	Free-to-Air Potential Reach: 15.5m	Live & Highlights	<b>Full Race Live starting at 13:30 on 19/09 and ending at 15:00 on 20/09</b>
	Norway	Free and Pay TV Potential Reach: TBC	Live & Highlights	<b>Full Race and Qualification live on Viasport +</b>
	Sweden	Free and Pay TV Potential Reach: TBC	Live & Highlights	<b>Full Race Live on TV10</b>
	Switzerland	Free-to-Air Potential Reach: 7.3m	News (option Live & HLs)	<b>News</b>
	Turkey	Pay TV Potential Reach: 5.5m	Highlights	
	United Kingdom	Pay TV Potential Reach: 15m	Highlights	

**PAN-ASIA-PACIFIC BROADCASTERS**

	<p>Pan-APAC</p>	<p>Pay TV Potential Reach: 50m</p>	<p>Live &amp; Highlights</p>	<p>Live: 17/09 20:00 – 24:00 CET (free practice); delayed 18/09 00:00 – 00:45 CET (qualifying); 18/09 10:00 – 11:00 CET (free practice); 18/09 11:30 – 12:00 CET (Hyperpole); 19/09 10:30 – 11:00 CET (warm-up); Live race 24H on Eurosport 2 19/09 14:00 – 20/09 15:00 CET (live race) HLs: 22/09 23:00 CET</p>
	<p>Pan-APAC</p>	<p>Pay TV Potential Reach: tbc</p>	<p>Highlights (option Live)</p>	

**ASIA-PACIFIC BROADCASTERS**

	<p>Australia</p>	<p>Pay TV Potential Reach: 2.3m</p>	<p>Live &amp; Highlights</p>	<p>Live: 17/09 20:00 – 24:00 CET (free practice); delayed 18/09 00:00 – 00:45 CET (qualifying); 18/09 10:00 – 11:00 CET (free practice); 18/09 11:30 – 12:00 CET (Hyperpole); 19/09 10:30 – 11:00 CET (warm-up); Live race 24H on Eurosport 2 19/09 14:00 – 20/09 15:00 CET (live race) HLs: 22/09 23:00 CET</p>
	<p>Australia</p>	<p>Pay TV Potential Reach: TBC</p>	<p>Highlights</p>	

Broadcaster

Territories

Info

LIVE // HIGHLIGHTS // NEWS

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ASIA-PACIFIC BROADCASTERS

	China	Free TV Potential Reach: 1bn	News	News
	India	Free TV Potential Reach: tbc	Highlights (option Live)	HLs: 25/09 14:00
	Japan	BS/CS Potential Reach: tbc	Live & Highlights	Full Race Live: 19/09 21:00 – 20/09 22:30; full race delayed 23-24/09 HLs: 01/10 22:99 (multiple repeats)
	Japan	Free-to-Air Potential Reach: 110m	Highlights	HLs: 04/10 01:30
	Japan	Free-to-Air Potential Reach: tbc	News	News
	New Zealand	Pay TV Potential Reach: TBC	Live & Highlights	Full Race Live HLs: 23/09 19:00 (multiple repeats)
	Taiwan	Pay TV Potential Reach: TBC	Highlights	

Broadcaster

Territories

Info


**LIVE // HIGHLIGHTS // NEWS**

Local time unless stated

**AMERICAS BROADCASTERS**

	USA & Caribbean	Cable TV Potential Reach: 214m	Live & Highlights	<b>Full Race Live starting at 08:15</b>
	Canada	Cable TV Potential Reach: 1,283,000 Unique Canadians in an average month	Live & Highlights	
	Central & South America (Fox Sports 3)	Pay TV Potential Reach: 59m HH	Live & Highlights	<b>Live: 17/09 Qualifying live; 18/09 Hyperpole Live; 19/09 24H live 14:00-16:00 &amp; 21:00-00:00 CET &amp; 20/09 05:30 - 07:30 &amp; 12:30 - 15:00 CET HLs: 26/09 13:30 CET</b>

**PAN-AFRICAN BROADCASTERS**

	Pan-Africa	Pay TV Potential Reach: 8m HH	Live & Highlights	<b>Full Race Live HLs: 24/09 18:00 (multiple repeats)</b>
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**FRENCH SPEAKING BROADCASTERS (OVERSEAS TERRITORIES)**

	Worldwide in French Speaking Territories	TBC	Highlights	
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Broadcaster

Territories

Info

**LIVE // HIGHLIGHTS // NEWS**

Local time unless stated

**INTERNET/OTT/MOBILE BROADCASTERS**

	Pan-Europe & Pan-Asia-Pacific	OTT Potential Reach: tbc	Live & Highlights	<b>Full Race Live</b>
	France	Internet/OTT	Live & Highlights	<b>Live : 14:16 – 17:06; 00:15 – 11:45; 12:55 – 14:55</b>
	Worldwide	FIA WEC Official App	Live & Highlights	<b>Full Race Live</b>
	Germany	Internet Potential reach: tbc	Highlights	<b>HLs: 22/09 23:00</b>
	Belgium	Internet Potential reach: tbc	Live & Highlights	<b>Full Race Live</b>
	Denmark	Internet Potential reach: tbc	Live & Highlights	<b>Live: 19/09 21:00 – 20/09 15:00</b>
	France	Internet Potential reach: tbc	Highlights	<b>HLs: 26/09 08:00</b>
	Netherlands	Internet Potential reach: tbc	Live & Highlights	<b>Full Race Live starting at 13:30 on 19/09 and ending at 15:00 on 20/09</b>

Broadcaster

Territories

Info

**LIVE // HIGHLIGHTS // NEWS**

Local time unless stated

**INTERNET/OTT/MOBILE BROADCASTERS**

**BT Sport**

UK

OTT  
Potential reach: tbc

Highlights

**MOTORTREND**

USA and Canada

OTT  
Potential reach: tbc

Live & Highlights

**Full Race Live starting at 07:30  
(incl. free practice, qualifying,  
Hyperpole and warm-up)**

**Tencent 腾讯**

China

IPTV  
Potential Reach: tbc

Live & Highlights

**Full Race Live**

**Abema<sup>TV</sup>**

Japan

Internet  
Potential Reach: tbc

News

**News**

Broadcaster

Territories

**LIVE // HIGHLIGHTS // NEWS**

Local time unless stated

**NEWS ACCESS**



Worldwide

News: TBC



EBU Members

News: TBC



Worldwide

News: TBC

**RADIO BROADCASTERS**



Worldwide

Full Race Live

**OTHER MEDIA**



Worldwide

Coverage in Mobil 1: The Grid distributed internationally