

A light gray world map is centered in the background of the slide. Overlaid on the map is the main title in a large, bold, dark blue font.

TV DISTRIBUTION: 24 Hours of Le Mans 2020

September 19 – 20, 2020
14:30 – 14:30 Local time



LE MANS 2020 BROADCAST PARTNERS



Broadcaster

Territories

Info

LIVE // HIGHLIGHTS // NEWS

Local time unless stated

PAN-EUROPEAN BROADCASTERS

EUROSPORT

France

Pay TV
Potential Reach: 6m HH

Live & Highlights

Live: 17/09 20:00 – 24:00 (free practice); delayed 18/09 00:00 – 00:45 (qualifying); 18/09 10:00 – 11:00 (free practice); 18/09 11:30 – 12:00 (Hyperpole); 19/09 10:30 – 11:00 (warm-up); Live race 24H on Eurosport 2 19/09 14:00 – 20/09 15:00 (live race)
HLs: 22/09 23:00

EUROSPORT

Germany/DACH

Free-to-Air
Potential Reach: 72m

Live & Highlights

Live: 17/09 14:00 – 17:00 (free practice); 17/09 17:00 – 18:00 (qualifying); 17/09 20:00 – 24:00 (free practice); 18/09 10:00 – 11:00 (free practice); 18/09 11:30 – 12:00 (Hyperpole); 19/09 10:30 – 11:00 (warm-up); 19/09 13:30 – 20/09 15:00 (live race)
HLs: 22/09 23:00

EUROSPORT

Pan-Europe

Pay TV
Potential Reach: 147m HH

Live & Highlights

Live: 17/09 14:00 – 17:00 (free practice); 17/09 17:00 – 18:00 (qualifying); 17/09 20:00 – 24:00 (free practice); 18/09 10:00 – 11:00 (free practice); 18/09 11:30 – 12:00 (Hyperpole); 19/09 10:30 – 11:00 (warm-up); 19/09 13:30 – 20/09 15:00 (live race)
HLs: 22/09 23:00

EUROSPORT

UK

Pay TV
Potential Reach: TBC

Live & Highlights

Live: 17/09 13:00 – 16:00 (free practice); 17/09 16:00 – 17:00 (qualifying); 17/09 19:00 – 23:00 (free practice); 18/09 09:00 – 10:00 (free practice); 18/09 10:30 – 11:00 (Hyperpole); 19/09 09:30 – 10:00 (warm-up); 19/09 12:30 – 20/09 14:00 (live race)
HLs: 22/09 22:00

Broadcaster

Territories

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EUROPEAN BROADCASTERS

ORF

Austria

Free-to-Air
Potential Reach: TBC

Live & Highlights

rtbf.be

Belgium

Free-to-Air
Potential Reach: 10.4m

Live & Highlights

Live: 14:28 – 15:28

TV2

Denmark

Pay TV
Potential Reach: 2.5m

Live & Highlights

Live: 19/09 21:00 – 20/09 15:00

VIASAT
SPORT

Finland

Free and Pay TV
Potential Reach: TBC

Live & Highlights

Full Race Live on Viafree

3

France

Free-to-Air
Potential Reach: 58m

Live & Highlights

**Live France 3: 14:16 – 17:06;
00:15 – 11:45; 12:55 – 14:55**

la chaine **L'EQUIPE**

France

Free-to-Air
Potential Reach: 58m

Highlights

HLs: 26/09 08:00

sport1

Germany/DACH

Free-to-Air
Potential Reach: 72m

Highlights & News

HLs: 22/09 23:00

ACTION 24

Greece

Pay TV
Potential Reach: TBC

Highlights

Broadcaster

Territories

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EUROPEAN BROADCASTERS

	Italy	Free-to-Air Potential Reach: TBC	Highlights	
	Poland	Free and Pay TV Potential Reach: TBC	Highlights	
	Netherlands	Free-to-Air Potential Reach: 15.5m	Live & Highlights	Full Race Live starting at 13:30 on 19/09 and ending at 15:00 on 20/09
	Norway	Free and Pay TV Potential Reach: TBC	Live & Highlights	Full Race and Qualification live on Viasport +
	Sweden	Free and Pay TV Potential Reach: TBC	Live & Highlights	Full Race Live on TV10
	Switzerland	Free-to-Air Potential Reach: 7.3m	News (option Live & HLs)	News
	Turkey	Pay TV Potential Reach: 5.5m	Highlights	
	United Kingdom	Pay TV Potential Reach: 15m	Highlights	

Broadcaster

Territories

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PAN-ASIA-PACIFIC BROADCASTERS

★EUROSPORT

Pan-APAC

Pay TV
Potential Reach: 50m

Live & Highlights

Live: 17/09 20:00 – 24:00 CET
(free practice); delayed 18/09
00:00 – 00:45 CET (qualifying);
18/09 10:00 – 11:00 CET (free
practice); 18/09 11:30 – 12:00
CET (Hyperpole); 19/09 10:30 –
11:00 CET (warm-up); Live race
24H on Eurosport 2 19/09 14:00
–20/09 15:00 CET (live race)
HLs: 22/09 23:00 CET



Pan-APAC

Pay TV
Potential Reach: tbc

Highlights (option Live)

ASIA-PACIFIC BROADCASTERS

★EUROSPORT

Australia

Pay TV
Potential Reach: 2.3m

Live & Highlights

Live: 17/09 20:00 – 24:00 CET
(free practice); delayed 18/09
00:00 – 00:45 CET (qualifying);
18/09 10:00 – 11:00 CET (free
practice); 18/09 11:30 – 12:00
CET (Hyperpole); 19/09 10:30 –
11:00 CET (warm-up); Live race
24H on Eurosport 2 19/09 14:00
–20/09 15:00 CET (live race)
HLs: 22/09 23:00 CET



Australia

Pay TV
Potential Reach: TBC

Highlights

Broadcaster

Territories

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ASIA-PACIFIC BROADCASTERS

	China	Free TV Potential Reach: 1bn	News	News
	India	Free TV Potential Reach: tbc	Highlights (option Live)	HLs: 25/09 14:00
	Japan	BS/CS Potential Reach: tbc	Live & Highlights	Full Race Live: 19/09 21:00 – 20/09 22:30; full race delayed 23-24/09 HLs: 01/10 22:29 (multiple repeats)
	Japan	Free-to-Air Potential Reach: 110m	Highlights	HLs: 04/10 01:30
	Japan	Free-to-Air Potential Reach: tbc	News	News
	New Zealand	Pay TV Potential Reach: TBC	Live & Highlights	Full Race Live HLs: 23/09 19:00 (multiple repeats)
	Taiwan	Pay TV Potential Reach: TBC	Highlights	

Broadcaster

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AMERICAS BROADCASTERS

MOTORTREND

USA & Caribbean

Cable TV
Potential Reach: 214m

Live & Highlights

Full Race Live starting at 08:15



Canada

Cable TV
Potential Reach: 1,283,000 Unique
Canadians in an average month

Live & Highlights



Central & South America (Fox
Sports 3)

Pay TV
Potential Reach: 59m HH

Live & Highlights

**Live: 17/09 Qualifying live; 18/09
Hyperpole Live; 19/09 24H live
14:00-16:00 & 21:00-00:00 CET &
20/09 05:30 - 07:30 & 12:30 -
15:00 CET
HLs: 26/09 13:30 CET**

PAN-AFRICAN BROADCASTERS



Pan-Africa

Pay TV
Potential Reach: 8m HH

Live & Highlights

**Full Race Live
HLs: 24/09 18:00 (multiple
repeats)**

FRENCH SPEAKING BROADCASTERS (OVERSEAS TERRITORIES)

TV5MONDE

Worldwide in French Speaking
Territories

TBC

Highlights

Broadcaster

Territories

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INTERNET/OTT/MOBILE BROADCASTERS

EUROSPORT **PLAYER**

Pan-Europe & Pan-Asia-Pacific

OTT
Potential Reach: tbc

Live & Highlights

Full Race Live

france-tv

France

Internet/OTT

Live & Highlights

**Live : 14:16 – 17:06; 00:15 – 11:45;
12:55 – 14:55**



Worldwide

FIA WEC Official App

Live & Highlights

Full Race Live

sport1

Germany

Internet
Potential reach: tbc

Highlights

HLs: 22/09 23:00



Belgium

Internet
Potential reach: tbc

Live & Highlights

Full Race Live



Denmark

Internet
Potential reach: tbc

Live & Highlights

Live: 19/09 21:00 – 20/09 15:00

L'EQUIPE.FR

France

Internet
Potential reach: tbc

Highlights

HLs: 26/09 08:00

RTL7///

Netherlands

Internet
Potential reach: tbc

Live & Highlights

**Full Race Live starting at 13:30
on 19/09 and ending at 15:00 on
20/09**

Broadcaster

Territories

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INTERNET/OTT/MOBILE BROADCASTERS

BT Sport

UK

OTT
Potential reach: tbc

Highlights

MOTORTREND

USA and Canada

OTT
Potential reach: tbc

Live & Highlights

Full Race Live starting at 07:30
(incl. free practice, qualifying,
Hyperpole and warm-up)

Tencent 腾讯

China

IPTV
Potential Reach: tbc

Live & Highlights

Full Race Live

Abema^{TV}

Japan

Internet
Potential Reach: tbc

News

News

Broadcaster

Territories

LIVE // HIGHLIGHTS // NEWS

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NEWS ACCESS



Worldwide

News: TBC

EUROVISION
CONCERTS BY EBU

EBU Members

News: TBC

sntv

Worldwide

News: TBC

RADIO BROADCASTERS



Worldwide

Full Race Live

OTHER MEDIA



Worldwide

Coverage in Mobil 1: The Grid distributed internationally