



# TV DISTRIBUTION: 8 Hours of Bahrain

14<sup>th</sup> November 2020  
14:00 – 22:00 Local time

**WEC**  
FIA WORLD ENDURANCE  
CHAMPIONSHIP

**unfront**

# 2019/20 BROADCAST PARTNERS



Broadcaster

Territories

Info

**LIVE // HIGHLIGHTS // NEWS**

Local time unless stated

**PAN-EUROPEAN BROADCASTERS**

	Pan-Europe	Pay TV Potential Reach: 147m	Live & Highlights	<b>Live: 11:45 – 14:00; 18:30 – 20:30</b> HLs: 17/11 01:05; 18/11 10:00
	France	Pay TV Potential Reach: 6m	Live & Highlights	<b>Live: 11:45 – 14:00; 18:30 – 20:30</b> HLs: 17/11 01:05; 18/11 10:00
	Germany	Free TV Potential Reach: 72m	Live & Highlights	<b>Live: 11:45 – 14:00; 18:30 – 20:30</b> HLs: 17/11 01:05; 18/11 10:00
	UK	Pay TV Potential Reach: TBC	Live & Highlights	<b>Live: 10:45 – 13:00; 17:30 – 19:30</b> HLs: 17/11 00:05; 18/11 09:00
	Pan-Europe	OTT Potential Reach: TBC	Live & Highlights	<b>Full Race &amp; Qualifying live</b> HLs available online
	France	OTT Potential Reach: TBC	Live & Highlights	<b>Full Race &amp; Qualifying live</b> HLs available online
	Russia	Pay TV and OTT Potential Reach: TBC	Live & Highlights	<b>Full Race &amp; Qualifying live</b> HLs available online
	United Kingdom	OTT Potential Reach: TBC	Live & Highlights	<b>Full Race &amp; Qualifying live</b> HLs available online

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**EUROPEAN BROADCASTERS**

	Austria	Free TV Potential Reach: TBC	Live & Highlights	<b>Live: 11:55 – 14:30; 18:30 – 20:05</b> HLs: 25/11 22:00
	Belgium	Free TV Potential Reach: 10.4m	Live & Highlights	N/A
	Denmark	Pay TV Potential Reach: 2.5m	Live & Highlights	<b>Full Race Live</b>
	France	Free TV Potential Reach: 58m	Live & Highlights	<b>Live: 11:30 – 13:50; 18:50 – 20:00</b> HLs: tbc
	Germany/DACH	Free TV Potential Reach: 72m	Live & Highlights	<b>Full Race Live</b> HLs: 15/11 23:00 (multiple repeats)
	Greece	Pay TV Potential Reach: TBC	Highlights	
	Italy	Free TV Potential Reach: 60m	Live & Highlights	
	Netherlands	Free TV Potential Reach: 15.5m	Highlights	HLs: 29/11 16:00; 05/12 16:00

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**EUROPEAN BROADCASTERS**



Netherlands

Pay TV  
Potential Reach: tbc

Live & Highlights

**Full Race Live**  
HLs: 17/11 17:00 (multiple repeats)



Poland

Free and Pay TV  
Potential Reach: TBC

Live & Highlights

**Live: 12:00 – 14:00**  
HLs: 16/11 23:00



Sweden, Norway and Finland

Free and Pay TV  
Potential Reach: TBC

Live & Highlights

**Sweden: Full Race Live on Viaplay**  
**Finland: Full Race Live on Viaplay**  
**Norway: Full Race Live on Viaplay and Live on Vsport from 15:00 GMT until 19:00 GMT**

SRG SSR

Switzerland

Free TV  
Potential Reach: 7.3m

News coverage

**News: TBC**



Turkey

Pay TV  
Potential Reach: 5.5m

Highlights

**HLs: 19/11 14:00**



United Kingdom

Pay TV  
Potential Reach: 15m

Live & Highlights

**Full Race Live**  
HLs: 18/11 01:45 (multiple repeats)

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**PAN-ASIA-PACIFIC BROADCASTERS**

	<p>Pan-APAC</p>	<p>Pay TV Potential Reach: 50m</p>	<p>Live &amp; Highlights</p>	<p><b>Live: 10:45 – 13:00 GMT; 17:30 – 19:30 GMT</b> <b>HLs: 17/11 00:05 GMT; 18/11 09:00 GMT</b></p>
	<p>Pan-APAC</p>	<p>Pay TV Potential Reach: tbc</p>	<p>Highlights</p>	

**ASIA-PACIFIC BROADCASTERS**

	<p>Australia</p>	<p>Pay TV Potential Reach: 2.3m</p>	<p>Live &amp; Highlights</p>	<p><b>Live: 10:45 – 13:00 GMT; 17:30 – 19:30 GMT</b> <b>HLs: 17/11 00:05 GMT; 18/11 09:00 GMT</b></p>
	<p>China</p>	<p>Free TV Potential Reach: 1bn</p>	<p>News</p>	<p><b>News: TBC</b></p>
	<p>India</p>	<p>Pay TV Potential Reach: tbc</p>	<p>Live &amp; Highlights</p>	<p><b>HLs: 20/11 14:00 IST</b></p>
	<p>China &amp; South Korea</p>	<p>Pay TV Potential Reach: tbc</p>	<p>Highlights</p>	
	<p>Japan</p>	<p>BS/CS Potential Reach: tbc</p>	<p>Live &amp; Highlights</p>	<p><b>Full Race Live</b> <b>HLs: 26/11 22:00 (multiple repeats)</b></p>
	<p>Japan</p>	<p>Free TV Potential Reach: 110m</p>	<p>Highlights</p>	

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ASIA-PACIFIC BROADCASTERS

	New Zealand	Pay TV Potential Reach: TBC	Live & Highlights	<b>Full Race Live</b> HLs: 18/11 19:00 (multiple repeats)
	Taiwan	Pay TV Potential Reach: TBC	Highlights	


AMERICAS BROADCASTERS

	USA & Caribbean	Cable TV Potential Reach: 214m	Live & Highlights	<b>Live: 05:30 – 07:00; 13:00 – 14:30</b>
	Central & South America (Fox Sports 3)	Pay TV Potential Reach: 59m HH	Live & Highlights	<b>Live: 11:00 – 14:00 GMT; 17:00 – 19:30 GMT</b> HLs: 21/11

PAN-AFRICAN BROADCASTERS

	Pan-Africa	Pay TV Potential Reach: 8m HH	Live & Highlights	<b>Full Race Live</b> HLs: 19/11 20:00 (multiple repeats)
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FRENCH SPEAKING BROADCASTERS (OVERSEAS TERRITORIES)

	Worldwide in French Speaking Territories	Free and Pay TV Potential Reach: TBC	Highlights	
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**INTERNET/OTT/MOBILE BROADCASTERS**

	Pan-Europe & Pan-Asia-Pacific	OTT Potential Reach: tbc	Live & Highlights	<b>Full Race Live</b> HLs available online
	Worldwide	FIA WEC Official App	Live & Highlights	<b>Full Race Live</b> HLs available online
	Germany	Internet Potential reach: tbc	Live & Highlights	<b>Full Race Live</b> HLs: 15/11 23:00 (multiple repeats)
	Belgium	Internet Potential reach: tbc	Live & Highlights	<b>Full Race Live</b> HLs available online
	Denmark	Internet Potential reach: tbc	Live & Highlights	<b>Full Race Live</b> HLs available online
	France	Internet Potential reach: tbc	Live & Highlights	<b>Full Race Live</b> HLs: tbc
	UK	OTT Potential reach: tbc	Live & Highlights	<b>Full Race Live</b> HLs available online
	USA & Canada	OTT Potential reach: tbc	Live & Highlights	<b>Full Race Live</b> HLs available online
	Netherlands	OTT Potential reach: tbc	Live & Highlights	<b>Full Race Live</b> HLs: 17/11 17:00 (multiple repeats)
	Italy	OTT Potential reach: tbc	Live & Highlights	
	China	OTT Potential Reach: TBC	Live & Highlights	<b>Full Race Live</b> HLs available online
	Austria	OTT Potential Reach: TBC	Live & Highlights	<b>Full Race Live</b> HLs available online



Broadcaster

Territories

Coverage

REGIONAL NEWS ACCESS



Worldwide

News Access



EBU Members

News Access



SNTV

News Access

RADIO BROADCASTERS



Worldwide

Full Race Live Commentary