



TV DISTRIBUTION: TOTAL 6 Hours of Spa- Francorchamps

1st May 2021
13:30 – 19:30 Local time

WEC
FIA WORLD ENDURANCE
CHAMPIONSHIP

unfront

2021 BROADCAST PARTNERS



Broadcaster

Territories

Info

LIVE // HIGHLIGHTS // NEWS

Local time unless stated

PAN-EUROPEAN BROADCASTERS

★EUROSPORT

Pan-Europe

Pay TV
Potential Reach: 147m

Live & Highlights

Live on Eurosport 2: 12:15 – 13:15 (qual.); 13:15 – 15:30; 17:20 – 19:45
HLs: 04/05 22:00

★EUROSPORT

France

Pay TV
Potential Reach: 6m

Live & Highlights

Live on Eurosport 2: 12:15 – 13:15 (qual.); 13:15 – 15:30; 17:20 – 19:45
HLs: 04/05 22:00

★EUROSPORT

Germany

Free-to-Air
Potential Reach: 72m

Live & Highlights

Live on Eurosport 2: 12:15 – 13:15 (qual.); 13:15 – 15:30; 17:20 – 19:45
HLs: 04/05 22:00

★EUROSPORT

UK

Pay TV
Potential Reach: TBC

Live & Highlights

Live on Eurosport 2: 11:15 – 12:15 (qual.); 12:15 – 14:30; 16:20 – 18:45
HLs: 04/05 21:00

Broadcaster

Territories

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EUROPEAN BROADCASTERS

	<p>Austria</p>	<p>Free TV Potential Reach: TBC</p>	<p>Live & Highlights</p>	<p>Full Race Live on ORF Sport Plus</p>
	<p>Balkans (Bosnia and Herzegovina, Croatia, Kosovo, North Macedonia, Montenegro, Serbia and Slovenia)</p>	<p>Pay TV Potential Reach: TBC</p>	<p>Live & Highlights</p>	<p>Full Race Live in Croatia HLs: 03/05 in all territories</p>
	<p>Belgium</p>	<p>Free-to-Air Potential Reach: 10.4m</p>	<p>Live & Highlights</p>	<p>Live: 13:15 – 14:30; 17:10 – 17:20; 19:00 – 19:45 on RTBF TV 'Tipik' Channel</p>
	<p>Denmark</p>	<p>Pay TV Potential Reach: 2.5m</p>	<p>Live & Highlights</p>	<p>Last two hours showed on a delayed basis on TV2SPORT</p>
	<p>France</p>	<p>Free-to-Air Potential Reach: 58m</p>	<p>Live & Highlights</p>	<p>Live: 12:50 – 15:30; 17:35 – 19:50</p>
	<p>Finland</p>	<p>Free and Pay TV Potential Reach: TBC</p>	<p>Live & Highlights</p>	<p>Qualification and full race live on Viaplay</p>
	<p>Germany/DACH</p>	<p>Free-to-Air Potential Reach: TBC</p>	<p>Highlights</p>	<p>HLs (20 Min): 15/05 17:55</p>
	<p>Germany/DACH</p>	<p>Free TV and Pay TV Potential Reach: 72m</p>	<p>Live & Highlights</p>	<p>Live on Sport1 (Free): 17:00 – 20:00 Full Race Live on Sport1+ (pay)</p>

Broadcaster

Territories

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EUROPEAN BROADCASTERS

RTL7///

Netherlands

Free-to-Air
Potential Reach: 15.5m

Live & Highlights

Live: 14:00 – 17:00
HLs: 09/05 15:00; 15/05 15:00

RTL7///

Luxembourg

Free-to-Air
Potential Reach: TBC

Live & Highlights

Live: 14:00 – 17:00
HLs: 09/05 15:00; 15/05 15:00

VIASAT
SPORT

Norway

Free and Pay TV
Potential Reach: TBC

Live & Highlights

Qualification and full race live on Viaplay



Poland

Free and Pay TV
Potential Reach: TBC

Live & Highlights

Full Race Live
HLs: 04/05 21:00

motorsport.tv

Russia

Pay TV
Potential Reach: TBC

Live & Highlights

Full Race Live

VIASAT
SPORT

Sweden

Free and Pay TV
Potential Reach: TBC

Live & Highlights

Qualification and full race live on Viaplay

SRG SSR

Switzerland

Free-to-Air
Potential Reach: 7.3m

News coverage

News Access

Broadcaster

Territories

Info

LIVE // HIGHLIGHTS // NEWS
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PAN-ASIA-PACIFIC BROADCASTERS

EUROSPORT

Pan-APAC

Pay TV
Potential Reach: 50m

Live & Highlights

**Live on Eurosport 2 (CET): 12:15
- 13:15 (qual.); 13:15 - 15:30;
17:20 - 19:45**
HLs: 04/05 22:00

ASIA-PACIFIC BROADCASTERS

EUROSPORT

Australia

Pay TV
Potential Reach: 2.3m

Live & Highlights

**Live on Eurosport 2 (CET): 12:15
- 13:15 (qual.); 13:15 - 15:30;
17:20 - 19:45**
HLs: 04/05 22:00

J SPORTS

Japan

BS/CS
Potential Reach: tbc

Live & Highlights

Full Race Live
HLs: 12/05 22:30 (multiple
repeats)

SKY

New Zealand

Pay TV
Potential Reach: TBC

Live & Highlights

Full Race Live
HLs: 05/05 18:00 (GMT+12)

ELTA HD
愛爾達電視

Taiwan

Pay TV
Potential Reach: TBC

Highlights

HLs: June 8 exact date tbc)

Broadcaster

Territories

Info

LIVE // HIGHLIGHTS // NEWS

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AMERICAS BROADCASTERS

MOTORTREND

USA, Canada & Caribbean

Cable TV
Potential Reach: 214m

Live & Highlights

Live (EST): Pre-race: 07:30 – 08:30; 12:30 – 13:30; Post-race on MotorTrend Network.



Canada

Cable TV
Potential Reach: 1,283,000 Unique Canadians in an average month

Live & Highlights

Full Race Live: 07:00 – 14:05 EST



Central & South America (Fox Sports 3)

Pay TV
Potential Reach: 59m HH

Live & Highlights

Full Race Live

PAN-AFRICAN BROADCASTERS



Pan-Africa

Pay TV
Potential Reach: 8m HH

Live & Highlights

Full Race Live
HLs: 07/05 20:00 (multiple repeats)

FRENCH SPEAKING BROADCASTERS (OVERSEAS TERRITORIES)

TV5MONDE

Worldwide in French Speaking Territories

TBC

Highlights

Broadcaster

Territories

Info

LIVE // HIGHLIGHTS // NEWS

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INTERNET/OTT/MOBILE BROADCASTERS

	Pan-Europe & Pan-Asia-Pacific	OTT Potential Reach: tbc	Live & Highlights	Full Race Live HLs available online
	Pan-Europe, Pan-Asia-Pacific and Pan-Africa	OTT Potential Reach: tbc	Live & Highlights	Full Race Live HLs available online
	Worldwide	FIA WEC Official App	Live & Highlights	Full Race Live HLs available online
	Austria	OTT Potential Reach: TBC	Live & Highlights	Full Race Live HLs available online
	Belgium	Internet Potential reach: tbc	Live & Highlights	Full Race Live HLs available online
	China	OTT Potential Reach: TBC	Live & Highlights	Full Race Live HLs available online
	Denmark	Internet Potential reach: tbc	Live & Highlights	Full Race Live
	France	Internet Potential reach: tbc	Live & Highlights	Full Race Live

Broadcaster

Territories

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LIVE // HIGHLIGHTS // NEWS

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INTERNET/OTT/MOBILE BROADCASTERS

sport1

Germany/DACH

Internet
Potential reach: tbc

Live & Highlights

Full Race Live
HLs available online



Indonesia

Internet
Potential reach: tbc

Live & Highlights

Full Race Live
HLs available online

videoland.
video

Netherlands & Luxembourg

Internet
Potential Reach: tbc

Live & Highlights

Full Race Live
HLs available online

MOTORTREND

USA & Canada

OTT
Potential reach: tbc

Live & Highlights

Full Race Live
HLs available online

Broadcaster

Territories

Coverage

REGIONAL NEWS ACCESS



Worldwide (excl. Germany)

News Access



Europe (excl. Germany)

News Access



SNTV

News Access

RADIO BROADCASTERS



Worldwide

Full Race Live Commentary